

JANUARY, FEBRUARY, MARCH — 2023

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q3—2022/23

Internships Launch Throughout Tehama County

In 2019, Job Training Center joined the multi-agency Project Restore team in Tehama County. JTC's role is to help link participants to quality internships to gain positive work experience and a paycheck. This quarter saw some great internships developed throughout the county. Sites and roles included:



P.A.T.H, (Red Bluff)

-Homeless Case Manager Intern

Red Door Salon (Corning)

-Hair Salon Intern

NVCSS (Corning)

-Front Desk Representative Intern

Shasta College/Tehama Campus (Red Bluff)

- Student Success Facilitator Intern

The Gold Exchange (Red Bluff)

-Customer Service/Sales Clerk Intern

Green Barn Whiskey Kitchen (Red Bluff)

-Kitchen Intern

While Internships do not guarantee permanent employment, they do offer great experience and career exploration. Project Restore Interns can work up to 800 hours.

Several other Internships were completed this quarter that were connected to other funding streams. These included positions at Reeds Creek School (Custodial Intern); Empower Tehama (Program Assistant Intern); Job Training Center (Administrative Assistant Intern); and Red Bluff Fire Department (Firefighter Apprentice).

For more information about Internship programs, contact Adrian Hernandez at ahernandez@jobtrainingcenter.org or call 530-529-7000



Staff Attend Tehama County Healthcare Sector Dinner & Discussion

In March, JTC's Carrie Ferchaud, Connie Ocampo and Adrian Hernandez participated in a Tehama County Healthcare Sector Dinner & Discussion which included healthcare representatives, higher education, K12 education and more. The event was hosted by Expect More Tehama thanks to a regional grant focused on healthcare pathways.

The evening included two panels representing physical therapy, dentistry, clinics, home health & hospice, public health and behavioral health. Each panel discussed challenges and trends in their industry. Table talk also took place. Common themes included workforce challenges, increasing regulations and how to best recruit in the North State.

"Healthcare professionals are often hard to meet with given their sector and schedule," said Executive Director Carrie Ferchaud. "This was a great opportunity to spend quality time hearing about their daily reality and how workforce development, Community Based Organizations and education can strengthen healthcare's workforce."



Pictured Left to Right: Dr. David Dahnke and Physical Therapist Dale Mendenhall

Client and Training News

Each day, staff work with clients in groups and 1:1, helping them attend training, prepare for interviews, research industries, prepare application materials and meet key deadlines. Sometimes they arrange for clients to complete temporary Internships to gain work experience. Staff monitor progress and coach along the way.

Started Training

- A client, also an English Language Learner, completed Truck Driver training at CHD ASET Truck Driving Training in Willows in January. He started working as a full time driver for Arce Farms in Corning.
- Another client, also an English Language Learner, completed Truck Driver Training in Redding in March. He has a job opportunity as a driver with his current employer.

On-the-Job Training (OJTs)

- In January, JTC partnered up with NCCDI/Head Start to help fill a Teacher position. JTC identified an applicant with an Early Childhood Education (ECE) background and reached out to NCCDI regarding an On-the-Job (OJT) opportunity. NCCDI hired the applicant and the new hire is progressing well in her position.

Life After Training

- A client, also an English Language Learner, attained his Class A license in December and in January started working as a truck driver in Orland.
- A client successfully completed the Licensed Vocational Nursing (LVN) program at Institute of Technology (IOT) in Redding in December 2022 and has secured full-time employment as an LVN.

Job Training Center Promotes MA & RDA Training

Two solid healthcare trainings were promoted by JTC this quarter: Medical Assisting training through the Glenn County Office of Education and the Registered Dental Assistant (RDA) program hosted by Butte County CTE. Both accept applications in the Winter/Spring and start classes in the Fall. Even though the trainings take place out of the county, Tehama County residents can attend and receive financial assistance along the way. The challenge is getting the word out to those who might be interested.

JTC shares training information via social media, via eblasts, in the career center and directly to area high schools, continuation schools and partner agencies.

IT'S NOT TOO LATE TO APPLY TO BECOME A MEDICAL ASSISTANT

Become a Medical Assistant!
Classes held in Orland
August 2023 - May 2024
Inmersion available

DEADLINE TO APPLY EXTENDED TO
Friday, April 14th, 2023
by 4:00pm

Location:
129 E. Walker St.
Orland, CA 95963
(530) 938-6980

For Application And More Information Click Here or scan QR Code

For scholarship information call:
(530) 938-7900

Conviértase en un Asistente Médico!
El curso se lleva a cabo en Orland y en Inglés
Año 2023 - Mayo 2024
Inmersion disponible

Fecha para Aplicar se a EXTENDIDO al
Viernes, 14 de Abril, 2023
a las 4:00 p. m.

Ubicación:
129 E. Walker St.
Orland, CA 95963
(530) 938-6980

Para aplicar y más información, haga clic aquí o escanee el código QR

Para información sobre becas llame al:
(530) 938-7900

Latino Outreach of Tehama County (LOTC)

LOTC Creates Educational Scholarship

In January, Connie Ocampo and Elia Hernandez, both LOTC board members, helped create an LOTC Educational Scholarship available to Tehama County residents interested in pursuing schooling or training. The application closed at the end of March. Awardees will be announced at the Cinco de Mayo event at the Red Bluff River Park on Saturday, May 6th.

Financial Literacy Workshops Continue

In the United States, 42% of adults worry about meeting their daily expenses. And 11% of adults do not have a bank account. With this in mind, JTC launched a new financial education workshop series in October 2022. The monthly sessions are aimed at helping job seekers assess their current financial situation, develop a budget, and create a personal action plan.

Two presenters, one from Chase Bank and one from Cornerstone Bank, led sessions in January, February and March. Washington Street Productions' staff allow participants to attend and received positive feedback from the participants.

"We're starting with the basics of banking and establishing credit," said WSP Program Manager Melissa Pearce. "Each session has about 10 participants which is fantastic!"

**NEW
NEW
NEW
NEW**

BEGINNER'S GUIDE TO
**BASIC FINANCIAL
PLANNING**

THURSDAY, JANUARY 5, 2023 / TIME: 10AM-11AM
JOB TRAINING CENTER / 718 MAIN STREET, RED BLUFF

Featuring Banking Consultant Katie Thomas

Most of us have not been shown effective ways to manage money to make big purchases, save, invest and find financial peace and stability. Everyone is welcome to learn the basics at this workshop - this is a judgement free zone.

TO SIGN UP: SCAN THE CODE
OR CALL 530-529-7000
DEADLINE: JANUARY 3, 2023

SIGN UP TODAY!

The Job Training Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. 7-1-1 CHS for TTY Users. A proud partner of America's Job Center of California network.

Washington Street Productions Gears Up for Spring Sales / Spring Cleaning!

Washington Street Productions (WSP) is a program created cooperatively by the Tehama County Department of Social Services and the Job Training Center where clients learn valuable job skills while they work creating handmade arts and craft products that help sustain the program. Over the last several months, Washington Street Productions (WSP) Specialists were researching templates for new Spring décor items. They came up with a robust project list including planter and storage boxes, kitchen utensil holders, pet leash holders, jewelry and jewelry holder/organizers, wall signs, mail and key holders, organizers, welcome signs, and corn hole, tic tac toe tabletop board games and more!

The WSP workers then sand, stain and paint the projects, putting the final touch and their own inspiration into each item.

"Everyone enjoys sale day and seeing their items sold," said Melissa Pearce, Program Manager. "It gives participants much needed recognition and boosts their self-esteem!"

According to Pearce, staff also launched a Spring clean-up and organizing of the Washington Street production facility. The goal is to make more room and get rid of items that were taking up much needed space. Part of the clean up included painting a portion of a wall into a chalk board to share sales information. They are also sharing a yearly master calendar of current and future projects. Visit WSP and check out the new mural and welcome sign!

"Overall, Washington Street Productions is only getting better! Much needed improvements are happening to the shop. And more workshops are being offered to workers to have them gain more skills that they need to ultimately get a full-time job."

**— Melissa Pearce
WSP Program Manager**

Washington Street Celebrates Graduations

Over the last quarter, Washington Street Productions (WSP) has graduated 6 clients from the 90-day program, including two specialists who worked several more months in roles with added responsibility. Overall, the program success rate is at 90%. During these past three months, besides on the job training, all attended multiple workshops hosted by the Job Training Center on cover letter and resume writing, interviewing skills, career direction, job search and financial planning.

Each graduation features a luncheon and graduates receive a Certificate of Completion and a small gift.



Career Technical Education News

What is Career Technical Education (CTE)? Why is it important?

Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners. In total, about 12.5 million high school and college students are enrolled in CTE across the nation. CTE prepares these learners for the world of work by introducing them to workplace competencies, and makes academic content accessible to students by providing it in a hands-on context. (Source: <https://careertech.org/cte>)

Many positions in Tehama County are available to those who have completed a CTE pathway. Popular CTE trainings in the region include welding, auto, registered dental assistant, medical assistant, truck driving, heavy equipment operations, and EMT. Area high schools, community colleges, county offices of education and private trainers provide CTE classes.

Bilingual Medical Assistant Students Completing Externships

In August 2022, JTC sponsored 8 students for the Glenn County Medical Assistant program which runs from August to May in Orland. The first part of the training is classroom and lab based while the second half includes non-paid clinical externships with providers throughout the area. Seven of the eight participants are now in their externships.



Medical Assistants help physicians with patients, usually in a clinical setting. They help with both administrative and patient care. Becoming a medical assistant is a solid first step into the healthcare field and often leads to other healthcare professions.

The Glenn County program provides 360 hours of medical assistant core-curriculum training and 180/200-hours of non-paid clinical internships to practice and improve their skills. Along with medical back-office skills, students learn front office skills including medical scheduling software, customer service, essentials of medical insurance billing and coding and medical records management.

All 7 JTC clients are bilingual in English/Spanish and are very excited to graduate and begin their careers in healthcare.

Learn more about the Glenn County MA program at: <https://www.glenncoe.org/Departments/GAP-CTE/Medical-Assistant-Program/index.html>



JTC Honors Cesar Chavez Day

For the second year, Job Training Center staff celebrated Cesar Chavez Day. Chavez was a strong advocate of nonviolence and worked for decades to improve the working and living conditions of farmworkers.

In recognition, staff learned about Chavez’s life and work and the office was closed for March 31 (Chavez’s birthday and a California State holiday).

This year staff also gave away gift bags which included a Cesar Chavez flyer showcasing how the floods in California have affected farmworkers. Staff also included a flyer about services along with information about CTE classes and trail mix.

“As a county strong in agriculture, we promote the legacy of Cesar Chavez. He moved agriculture to the forefront and gained widespread support to promote farmers, farmworkers’ rights, and he helped educate the world about where their food comes from.” - Executive Director Carrie Ferchaud

Elia Hernandez Attends 2-Day Youth Voice Training

Organizations often aspire to include more youth voice in their program design and decision making, but it's often difficult to achieve. In March, Expect More Tehama invited 25 local youth service providers to be trained in supporting and championing youth voice practices. JTC's Elia Hernandez works with teens and young adults and attended the two-day training at the Tehama County Department of Education.

Other youth providers included teachers, school counselors, social services, public health educators, business owners, and more.

The training examined adult beliefs about youth voice, strategies for youth engagement and a lot of exercises utilizing trust building and connecting tools.

"The training offered a great way to make connections with other agencies in Tehama County that already provide services to our youth. I made connections with the high school counselors and even scheduled some presentations and tours of our career center. Most importantly the training equipped us with some awesome tools to bring youth's voices to programs and activities being designed for them and to the community overall. I look forward to continue meeting with this group!"

—Elia Hernandez, Youth Case Manager



Events, Tours & Trainings

January

- Staff attended a **Project Restore Advocate/Mentor Training** at the Job Training Center
- Elia H., Maribel F., Adrian H. and Mariah L. attended a **Sierra Pacific Industries (SPI) Tour** of the Millworks facility
- Adrian H. and Maribel F. attended the **Good Morning, Red Bluff networking event** hosted by the Red Bluff/Tehama County Chamber of Commerce at the Tehama District Fairgrounds during the Bull & Gelding Sale.

February

- Carrie F. and Adrian H. attended the **Women's Business Center JEDI Event** in Corning at Rodgers Theater
- Staff hosted a **Glenn County Medical Assistant Program Information Session** at the Job Training Center
- Adrian H. attended **Keeping Your Teen Workers Safe on Job** hosted by the Labor, Occupational Health Program of UC Berkeley
- Adrian H. and Connie O. participated in an **AOT Cal-OAR Input Session**. It was a partner collaboration meeting facilitated by the Tehama County Department of Social Services to gather input on their CalWORKs Outcomes and Accountability Review (Cal-OAR) County Self-Assessment. They invited partners that work with Welfare to Work participants. The information will help them identify what they are doing well, and ways they can improve.

March

- Staff hosted a **Glenn County Medical Assistant Program Information Session** at the Job Training Center
- Carrie F. attended the **Tehama County CTE Consortium Meeting** at Shasta College/Tehama Campus
- Christi G. presented at the **Step-Up Monthly Student Meeting** to discuss Job Training Center services
- Christi G. attended the **Tehama County Probation/Parole Resource Fair** in March. The event was well attended by participants from Parole and Probation and other vendors including the Step-Up Program from Shasta College, Empower Tehama/Project Restore, Social Security Administration, Express Employment Professionals, United Way, and the DMV along with others.



Job Training Center Hosts Booth at Chamber BEAM Event

In February, JTC's Adrian Hernandez and Maribel Fausto hosted a booth at the Red Bluff Chamber of Commerce's 11th Annual Business Expo and Mixer (BEAM) held at the Red Bluff Community Center. The BEAM event is a business to business networking event, followed by a job fair open to the public. Prizes are included to encourage attendees to visit numerous booths.

"The event was well attended and it appeared that both businesses and job seekers were enthusiastic to be there," said Hernandez. "It was a great opportunity to connect a lot of names with faces."

JTC shared information about services as well as handmade arts and crafts products produced by Washington Street Products and candy.

According to Hernandez, a lot of job seekers expressed interest in training opportunities.



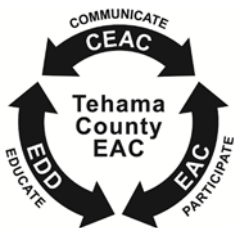
Hernandez makes connections at the BEAM Event

Job Postings Continue to be Strong

Even throughout the pandemic, job orders continued to pour into the Job Training Center. And they are still coming in strong.

Since January, jobs in manufacturing and education as well as county jobs, including all departments, have steadily filled the jobs board. At the end of March, education showed 190 open positions from music teachers, to coaches, custodians and more. Tehama County showed 29 postings, many representing multiple openings.

"During the rainy season, career center traffic slows down," said Adrian Hernandez. "But with nicer weather, we've seen more interested in visitors developing resumes, researching training opportunities, and completing Employment Development Department forms."



TCEAC Hosts Business Workshops

The Tehama County Employer Advisory Council (TCEAC) held three sessions to educate employers this quarter. The TCEAC meets most third Thursdays of the month and represents a cross section of business and industry who are committed to providing information on employment related issues. Over 100 businesses and agencies are currently members. Job Training Center's Adrian Hernandez serves on the team.

- January: (2 Webinar Options) 1) Cal/OSHA's Permanent COVID-19 Regulation: Compliance Plan for CA Employers and 2) Creating a Stay Culture: Becoming & Staying an Employer of Choice
- February: Do's & Don'ts for Interviewing featuring Cecilia Brazie, Bell-Carter Foods
- March: Reasonable Suspicion: When to Act featuring Travis Goodman GM of Paramex screening Services

Learn more at [www.https://www.ceac.org/region-1/tehama-county-eac/](https://www.ceac.org/region-1/tehama-county-eac/)

Dr. Robert Eyler Speaks in Tehama County

In March, JTC's Carrie Ferchaud and Adrian Hernandez attended a special Red Bluff Kiwanis meeting featuring economist Dr. Rob Eyler. Expect More Tehama hosted Eyler for two speaking sessions. He also spoke to over 100 attending a School Board Appreciation Dinner the night before hosted by the Tehama County Department of Education.

Dr. Eyler provides down to earth, data based economic information. During the pandemic, he held regular Zoom sessions to keep folks up to date. During this in person session, he shared national, state, regional and county level information. He addressed population, labor force concerns, housing prices and the number of residents leaving California. Overall, Tehama County is faring better than many counties regarding school enrollment and population, and housing costs. Even the retail and hospitality sector, while struggling in other areas, has seen a return to normal levels. He expects a slow decrease in inflation.



Business Engagement in Q3 (Businesses Served: 112)

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

ACE Hardware (Red Bluff), Adobe Road Chevron, Adventist Health, All About Seniors, AMJaMB, AM/PM, Arco/AM/PM, Bartels Giant Burger, Bell-Carter Olive Company, Bennett Apiaries, Bickley's Heating and Air conditioning, Bud's Jolly Kone, California Department of Corrections and Rehabilitation, Capay Farms, Casa Ramos, Circle 7 Days, City of Red Bluff, Compass SLS & ILS, Corning Cemetery, Corning Chevron, Corning Water District, Cost U Less, County of Tehama, Custom Fiberglass Works, DW Cabinetry, DW Plumbing, EcoShell, Elite Universal Security, Elmore's Pharmacy, Empower Tehama, Evoqua, Fast Break, Glenn County Office of Education, G&R Auto Parts, Gold Exchange, Grandmas Daycare, Greenville Rancheria, Green Waste of Tehama County, Growney Motors, Hampton Inn & Suites, Holiday Inn Express, Jack in the Box, Jiffy Lube, Kevin's Donuts, Lariat Bowl, Lee Street, Serenity & Raven Residential, Lighthouse Living Services, Main Street Deli, Marathon Staffing, MAXIMUS, M&M Ranch House, McCurdy's, Mt. Lassen Trout, NCCDI, NoR-TEC, North State Security, North Valley Services, Once Home Always Home, Paskenta Bank of Nomlaki Indians, P.A.T.H., Paratransit Services, PCM, PFS Investments, Phil's Automotive, PJ Helicopters, Puckett Residential Services, Rachel Chavez, Red Bluff Fire Department, Red Bluff Healthcare Center, Red Bluff Joint Union High School, Red Bluff Physical Therapy, Red Bluff Senior Living, Red Bluff Shell, Red Gate Farm, Red Oaks Medical Clinic, REMI VISTA, INC., Rockin R Restaurant, Rolling Hills Casino, Rolling Hills Clinic, Ron's Body Shop, R Wild Horse Ranch, Safeway, Sail House, Salco, Shari's Café, Sierra Pacific Industries—Millworks, Sierra Pacific Industries—Richfield Division, Sierra Pacific Industries—Windows Division, SRM Energy, Superior Court of California County, Tehama County Child Support Services, Tehama County Community Action Agency, Tehama County Department of Education, Tehama County Health Services Agency, Tehama County Library, Tehama County Personnel Department, Tehama County District Attorneys Office, Tehama County Public Works Department, Tehama County Resource Conservation District, Tehama County Sheriff's Department, Tehama County Solid Waste Management Agency, Tehama County Department of Social Services, TeLA, The Gold Exchange, Top Notch Commercial Cleaning, Travelodge, Triple Creek Ranch, U.S. Department of Agriculture Forest Service, Valley Vet Clinic, Wendy's

Tehama County’s Chinese History Honored by New Year’s Blessing

In early January, organizers of a year long Red Bluff celebration of Chinese residents and history, contacted JTC about efforts to honor a “Historic Cheses Alley” located on Hickory Street through Pine Street between Main and Rio Street. The organizers, decedents from the Chew, Foey, Chin and Lim family, kicked off the celebration with a blessing and ancient Chinese Lion Dance on Main Street on January 28th.

The dance was followed by the unveiling of the “Historic Chinses Alley” street signs. These signs will be installed on Hickory Street through Pine Street between Main Street and Rio Street.

According to the Daily News, the Lim family in Redding are descendants of King Sing, who pioneered the restaurant industry in the 1900s in Tehama County, which expanded throughout the north state. Descendants from the Chew, Foey, Chin and Lim family gave speeches regarding the one-year series of events in honor of their ancestors. Despite cold weather, community attendance was strong.



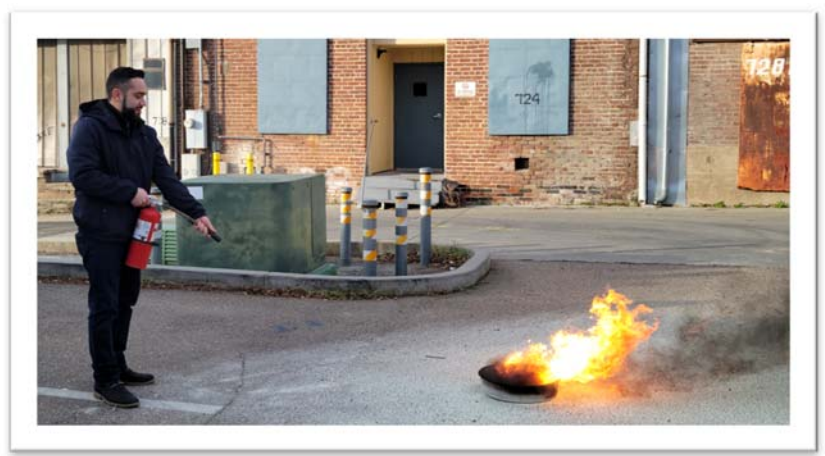
Dancers on Main Street kicked off the celebration

Staff Receives Hands On Fire Extinguisher Training

In February, JTC Staff received hands on training on how to properly operate a fire extinguisher.

“It was a very cold and windy day,” said Career Center Advisor Maribel Fausto. “We learned that we must use it 6 feet away from the fire, and spray down low.”

According to Fausto, they were taught that after extinguishers are used once, they need to be refilled even if they are barely used. Staff also had a walk through of the building to make sure everyone knows where every fire extinguishers is located.



Unemployment Rate (Source: St. Louis FED)

	January 21	January 22	January 23
California	8.7%	5.2%	4.2%
Tehama County	8.6%	6.2%	6.2%
Shasta County	8.4%	5.9%	5.7%