

OCTOBER, NOVEMBER, DECEMBER — 2022

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q2—2022-23

Dessert Social Returns in December

Rain did not stop serious dessert fans from attending the Dessert Social held at the Job Training Center on December 8th. The annual event returned after several years to an amazing array of Tehama County's Best Desserts (and appetizers). Sponsored by Job Training Center and the Tehama County Employer Advisory Council (TCEAC), the event is a networking social for businesses and agencies and takes place in the middle of the career center.

For many, this was their first dessert social.

"The bakeries, restaurants and stores that donate make such beautiful items," said TCEAC Chair Casey Holland. "From smoked salmon to homemade bread pudding, it's something to see and sample."

JTC's Adrian Hernandez headed up this year's event.

"We appreciate the 16 businesses that donated their specialties," said Hernandez. "Leftovers were enjoyed by the Red Bluff Fire Department, Tehama County Sheriff's Department and Red Bluff Police Department."



New Neighbors at JTC Office Space

In late October, work began to transform extra office space at Job Training Center. Located next door to the career center, the space will now house a gallery and store for the Red Bluff Arts Council in the front of the building.

Established in 1982, the Tehama County Arts Council is a non-profit organization committed to serving the community by cultivating an appreciation for the arts, providing artistic opportunities and events, and sponsoring and supporting local artists and artistic endeavors. Learn more at www.tehamaarts.org.

A new Job Training Center makerspace lab, funded through Project Restore, will occupy the back of the building later this year. TeLA, which provides adult education services, also shares the space.

Makerspace Planned for 2023

Thanks to the award of a third round of Project Restore funding, an engagement and job readiness "makerspace lab" will provide vital supports to prevent Tehama County youth and young adults from involvement in the justice system. The space will open later this year.

Makerspaces provide a site and equipment where people can work on projects while sharing ideas and knowledge. The new makerspace will offer clients a hands on space to learn new skills, use equipment, take classes and be creative in a supportive environment.



Client and Training News

Each day, staff work with clients in groups and 1:1, helping them attend training, prepare for interviews, research industries, prepare application materials and meet key deadlines. Sometimes they arrange for clients to complete temporary Internships to gain work experience. Staff monitor progress and coach along the way.

Started Training

- An Adult Client, also an English Language Learner, who previously worked as a seasonal farm worker, started the **CHD ASET Truck Driver Training Program** in Willows in November. He continues to do well and is on track to complete his training in early January 2023.

Internships

- **Red Bluff Fire Department:** A Young Adult Client is nearly done with an internship at the Red Bluff Fire Department. He has been participating in drills and going on calls with the crew. He also renewed his CPR certification and began job search in preparation of the internship ending (see picture – right).
- **Reeds Creek Elementary School:** A Young Adult Client began a paid internship at Reeds Creek Elementary School as a **Kitchen Aid** in October. This was the Client's very first job. He has been doing well and has smoothly integrated with the team at Reeds Creek. The Internship will end in February.
- **Resource Conservation District (RCD) through Project Restore:** In late December, a Young Adult Client began an Internship through Project Restore as a **Conservation Technician**.



Training Exercise with Red Bluff Fire Department

Life After Training

- An Adult Client, also an English Language Learner, successfully completed **CHD ASET Truck Driver Training program** in Willows in early December. He worked as a roofer but had previous truck driving experience in Mexico. He is eager to start his career as a **Truck Driver**.
- A Young Adult Client completed an internship at **Empower Tehama** in December. While still an Intern, she applied to an open, part-time position at Empower Tehama for a **Prevention/Outreach Specialist**. She was offered the position which began in early January and is grateful for the internship as it allowed the employer time to find which position was ultimately the right fit for her.

New Job

Corning Union Elementary School District: A Young Adult Client obtained a full-time job as a **Paraprofessional-Special Needs** at Corning Union Elementary School District. She is happy with this position and shared, "I love it! It's challenging sometimes because the kids have bad days, but overall, it's really good."

JTC Launches Financial Literacy Workshops

In the United States, 42% of adults worry about meeting their daily expenses. One in four adults say they don't have anyone they can ask for trusted financial guidance. And 11% of adults do not have a bank account. With this in mind, JTC launched a new financial education workshop in October. The monthly sessions are aimed at helping job seekers assess their current financial situation, develop a budget, and create a personal action plan.

Two presenters, one from Chase Bank and one from Cornerstone Bank, took turns leading sessions in October, November and December. Washington Street Productions' staff allowed participants to attend and received positive feedback from the participants.

"We're starting with the basics of banking and establishing credit," said WSP Program Manager Melissa Pearce. "We want to create a safe space for adults to ask questions about money and how to make it work for their needs and goals."

The workshops will continue in January 2023.

Staff Attend ASCEND Training

In workforce development, staff often work with justice involved clients. In December, Elia Hernandez, Adrian Hernandez and Christi Goni attended the ASCEND training hosted by NoRTEC. The training was taught by ASCEND Co-creators and Criminal Defense Attorneys Christine Morse and Toni White, and focused on providing tools needed to effectively help clients with a criminal history make a successful transition after conviction.

The training addressed the root causes of criminal behavior as well as the importance of self-care; the state of America's Criminal Justice System (America has 5% of the world's population and 25% of the world's incarcerated population); the stages of change, criminogenic risk and protective factors; cognitive behavior therapy (CBT); decision fatigue; trauma informed care; and "guilt by association" laws. In addition, attendees were trained in facilitating the ASCEND Six Step Life Success Packet.

Staff described the two-day training as engaging, informative, and facilitated in a way that was easy to understand.

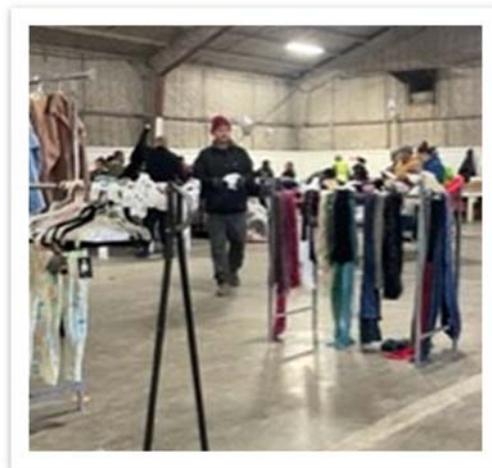
Washington Street Productions Team Assists at LIFT Event 2022

Washington Street Productions participants volunteered to assist at the 2022 Tehama LIFT (Live Inspired For Tomorrow) event in November. The event is hosted by the Tehama County Continuum of Care, a collaboration of organizations that provide assistance to residents of Tehama County that are experiencing homelessness, at risk of becoming homeless, in need of housing assistance or certain other types of assistance. Services include everything from clothing and haircuts to animal services, veteran services, car seats, medical services and more.

WSP participants acted as runners at the event and were stationed at the registration tent. Their job was to walk customers to services or help them locate services on event maps.

The WSP participants were also able to receive needed services as well.

"Overall, it was a great day spent helping families and people in need connect with key services," said WSP Program Manager Melissa Pearce.



Attendees choose items from clothing station

Career Technical Education News

What is Career Technical Education (CTE)? Why is it important?

Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners. In total, about 12.5 million high school and college students are enrolled in CTE across the nation. CTE prepares these learners for the world of work by introducing them to workplace competencies, and makes academic content accessible to students by providing it in a hands-on context. (Source: <https://careertech.org/cte>)

Many positions in Tehama County are available to those who have completed a CTE pathway. Popular CTE trainings in the region include welding, auto, registered dental assistant, medical assistant, truck driving, heavy equipment operations, and EMT. Area high schools, community colleges, county offices of education and private trainers provide CTE classes.

CTE

Staff Attend K-14 Joint Regional Healthcare Advisory Meeting



In October, JTC's Carrie Ferchaud and Kathy Garcia joined others in workforce development, education and industry for a K-14 Joint Regional Healthcare Advisory Meeting in Redding. The event was hosted by the Shasta College Medical Assisting Program and local high school medical pathway teachers and was the first regional advisory meeting for the District.

The evening included a review of the current programs at Shasta College plus presentations by regional high schools that are hosting dual enrollment healthcare classes. Red Bluff High School presented on their Introduction to Medical Careers, Health Occupations, Therapeutic Services and EMT classes.

Attendees then had the opportunity to discuss industry and workforce needs as well as current education challenges.

While the advisory meetings are required, they are also meant to strengthen partnerships between education, industry, and community stakeholders.

Team Tours Shasta College and Butte College Programs

In early 2023, Job Training Center will launch a new makerspace lab on Main Street in Red Bluff. In mid-October, in preparation, a special tour of Shasta College was hosted to learn about two certificate programs potentially related to the lab: the Entrepreneurial Manufacturing Certificate and the Digital Art and Design Certificate. Attendees met Shasta College instructors, toured the facilities, learned what equipment and software they use and about the job market related to the certificates.

A second tour took place in early November at Butte College. This tour was of the Makerspace located in the Art Building. This tour was focused more on the arts and graphic design capabilities provided by the creative space. Butte College students can sign up to access the Makerspace as a way to explore interests and try equipment and software they wouldn't normally have access to.

Red Bluff High School CTE Director Rochelle Barajas and several of her CTE teachers joined JTC staff on the tour.



Team Tours Shasta College Manufacturing Facilities

Expect More Tehama Summit Features CTE Expert Dr. Kevin J. Fleming

For the first time in three years, Expect More Tehama held its annual summit in person at Rolling Hills Casino. The theme of the event was Navigating the Next, and featured singer/song writer and foster child advocate Jimmy Wayne and Career Technical Education (CTE) expert Dr. Kevin J. Fleming.

Expect More Tehama is one of 10 counties funded to work on pathways in healthcare and education in the county and across the region. Many of the counties were present at the event.

Dr. Fleming is an advocate for helping young people find their calling and to welcome different pathway options along the way. He championed middle level jobs and shared numerous resources for helping kids explore their options.

“The summit marked a great return to an in person collaborative event,” said organizer Kathy Garcia. “When we all get together, so many great ideas are shared and connections are made.”



JTC Meets with Students at Education Events

Corning High School Career Fair

JTC's Elia Hernandez & Connie Ocampo attended the Annual Corning High School Career Fair on October 3. They saw over 600+ high school students and provided them with information on JTC's youth program, job leads, and tips on how to look for employment.

“Students were eager to hear about local jobs,” said Hernandez. “It’s exciting to meet so many students focused on their next steps.”



E. Hernandez at Corning High School Career Fair

8th Grade College & Career Day

The Tehama County 8th Grade College & Career Day returned to the Tehama District Fairgrounds in November (the first time since 2019). According to the Tehama County Department of Education (TCDE), 823 8th graders attended the event which introduces students to a wide array of possible occupations in the area. Professionals are on hand to provide activities and answer questions. The event is sponsored by the Tehama County Education Foundation and TCDE.

JTC's Christi Goni and Maribel Fausto hosted a booth which included an opportunity to enter a drawing for a new backpack filled with school supplies. To be eligible, students had to share two things they're good at plus an occupation they're considering after high school. After the event, two lucky students from Evergreen Middle School and Vista Prep were drawn.

Evergreen's winner was shocked and excited when presented with his backpack and said, “I can't believe it. I've never won anything before!”



M. Fausto at 8th Grade College & Career Day

JTC Welcomes Jennifer Monahan as Program Director

In November, Jennifer Monahan joined the Job Training Center as the Program Director for Washington Street Productions, as well as the new Makerspace coming in 2023. This is a newly created position.

Monahan will oversee and lead the strategic planning, equipment and facilities set-up, and program development to create inspiring and innovative programs for Tehama County youth.

JTC welcomes Jennifer to the team!

I have 20 years of Leadership and Development experience working with a creative work based learning process that inspires individuals and teams to excel and learn new skills. I look forward to seeing the impact of this new Makerspace program creating opportunities for our youth to explore a digital design and the arts.

-- Jennifer Monahan

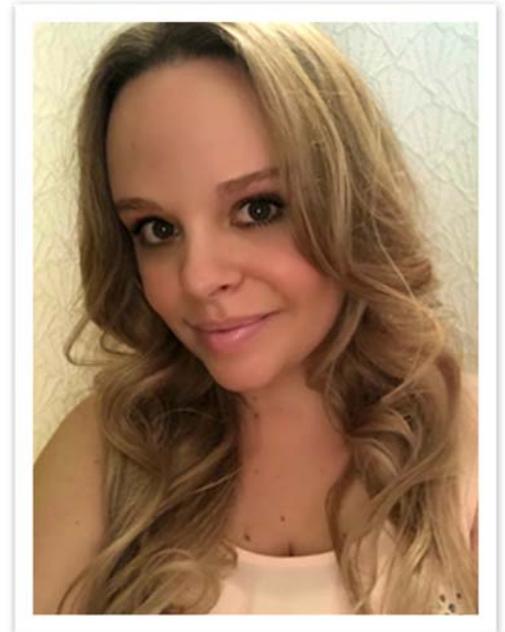
Melissa Pearce Joins WSP as Program Manager

In October, Melissa Pearce joined Washington Street Productions as the Program Manager. Before joining JTC, she worked in the Juvenile Detention Facility (JDF) as an Acting Supervisor for 10 years.

"I have always had a passion for helping others, which is why I worked in the JDF so long. I still work in the JDF as extra help," said Pearce. "I applied for the Program Manager for Washington Street Productions and here I am, still helping others just in a different way."

In her new role, Pearce helps build work readiness skills in a production environment that makes products out of repurposed materials that are available for sale to the public. Participants are in the program for 90 days. Some graduate to become lead specialists.

Welcome, Melissa!



TCEAC Hosts Business Workshops

The Tehama County Employer Advisory Council (TCEAC) held three sessions to educate employers this quarter.

The TCEAC meets most third Thursdays of the month and represents a cross section of business and industry who are committed to providing information on employment related issues. Over 100 businesses and agencies are currently members. Job Training Center's Adrian Hernandez serves as the Membership Chair.

- **October: Customer Service featuring the Department of Social Services' Terry Rapley**
- **November: 1/2 Day Labor Law Seminar**
- **December: Annual TCEAC/JTC Dessert Social**

Learn more at [www.https://www.ceac.org/region-1/tehama-county-eac/](https://www.ceac.org/region-1/tehama-county-eac/)

Garcia to Lead Expect More Tehama

Kathy Garcia, JTC’s Business Services and Marketing Manager, was recently named Executive Director of Expect More Tehama as the collective impact group moves to become a non-profit organization. Expect More was started in 2009 partly out of support from JTC. Since 2016, Garcia worked for Expect More one day per week thanks to McConnell Foundation funding.

“I love JTC,” said Garcia. “I love the staff, the businesses I’ve gotten to serve, the community initiatives and regional work. Job Training Center and Expect More Tehama have always been connected and will continue to partner. I’m excited about the next few years.”



Garcia joined JTC in 2001. She helped establish the business services department, worked on special grants and initiatives. She continues to assist with marketing and special projects. Staff had a special breakfast in November to celebrate Garcia’s new adventure.

Business Engagement in Q2 (Businesses Served: 100)

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

Abbey of New Clairvaux, ACE Hardware, Adobe Road Chevron, Adventist Health, AG Funding, All About Seniors, AMJaMB, AM/PM, Arco/AM/PM, Bartels Giant Burger, Bell Carter Olive Company, Bennett Apiaries, Bud’s Jolly Kone, Butte County Community Based Coalition, California Department of Corrections and Rehabilitation, Capay Farms, Casa Ramos, Circle 7 Days, City of Red Bluff, Compass SLS & ILS, Corning Chevron, Corning Water District, Cost U Less, County of Tehama, Custom Fiberglass Works, Dr. King, DW Cabinetry, DW Plumbing, EcoShell, Elite Universal Security, Empower Tehama, Essex Heating and Air Conditioning, Fast Break, Hampton Inn & Suites, Glenn County Office of Education, Gold Exchange, Greenville Rancheria, Green Waste of Tehama County, Growney Motors, Herrick Grapevines, Jack in the Box, Jiffy Lube, Kevin’s Donuts, Lariat Bowl, Lee Street, Serenity & Raven Residential, Lighthouse Living Services, Los Molinos Mutual Water Company, Main Street Deli, Marathon Staffing, MAXIMUS, M&M Ranch House, McCarthy & Rubright, LLP, McCurdy’s, NCCDI, North State Security, North Valley Services, Once Home Always Home, Paskenta Bank of Nomlaki Indians, Phil’s Automotive, PJ Helicopters, Puckett Residential Services, Rachel Chavez, Red Bluff Fire Department, Red Bluff Healthcare Center, Red Bluff Joint Union High School, Red Bluff Shell, Red Gate Farm, Red Oaks Medical Clinic, Reeds Creek School, REMI VISTA, INC., Rockin R Restaurant, Rolling Hills Casino, Rolling Hills Clinic, Ron’s Body Shop, R Wild Horse Ranch, Safeway, Sail House, Salco, Shari’s Café, Sierra Pacific Industries—Millworks, Sierra Pacific Industries—Richfield Division, Sierra Pacific Industries—Windows Division, SRM Energy, Tehama County Department of Education, Tehama County Health Services Agency, Tehama County Library, Tehama County Personnel Department, Tehama County District Attorneys Office, Tehama County Public Works Department, Tehama County Resource Conservation District, Tehama County Sheriff’s Department, Tehama County Solid Waste Management Agency, Tehama County Department of Social Services, TeLA, The Gold Exchange, Top Notch Commercial Cleaning, Travelodge, Triple Creek Ranch and Wendy’s.

Unemployment Rate (Source: LMID/EDD)	November ‘21	November ‘22
California	5.2%	4.1%
Tehama County	5.3%	4.7%
Shasta County	5.0%	4.3%

Shasta College Names Billy Miller Associate Dean at Tehama Campus

Shasta College recently named Billy Miller as Associate Dean of Extended Education, which includes oversight of the Shasta College Tehama Campus. Former Dean Andy Fields left last summer to accept a new position in Idaho.

Miller's focus in this role will be to partner with Shasta College's Extended Education and North State Together colleagues to grow, advocate and ensure educational opportunities for students, and potential students, in our region's most remote areas.

Miller joined Shasta College as an administrator in 2018, and since then has had the opportunity to promote student success in a variety of capacities, including working in student service programs, enrollment services, extended education, and several committees and councils. Before joining North State Together, he served as the Director of Student Services for Enrollment Services and the Director of Student Success and Basic Needs for Extended Education at Shasta College. Most recently, in his Director of Planning and Development position, Miller was responsible for overseeing the expansion of North State Together to include five new counties: Lassen, Glenn, Sierra, Butte and Plumas.

Miller spent several years at West Valley Community College, where he graduated with an Associate's Degree in 2010. Afterwards, he transferred to California State University, Stanislaus, graduating with a Bachelor's Degree in Sociology in 2013 and a Master's Degree in Criminal Justice in 2015. Most recently, he graduated from Pennsylvania State University with a Master of Public Administration Degree in 2021.

"I am grateful to help lead an institution that is passionate about community progress and student success. I look forward to the many opportunities that lie ahead to partner with community members and stakeholders, across our district and beyond, as we work together to improve educational outcomes for ALL in the North State." —Billy Miller

Adult CTE Classes Offered in Red Bluff

Over the past two years, Shasta College has worked to provide adult level CTE classes in Tehama County. Part of the struggle is to connect residents to these new opportunities.

These short-term skill building classes are perfect for working adults who want to enter a skilled position or enhance their current work skills. The classes are usually hands on and connected to an industry certification.

"The more classes we can fill in Tehama County, the more residents we can assist with increasing skills and strengthening the workforce," said JTC's Carrie Ferchaud.

Spring CTE classes include: Steering and Suspension (Auto 132), EMT 1 Basic, TIG Welding (WELD 175), and Beginning Welding (WELD 70).

Most classes start in January.