

## APRIL, MAY, JUNE — 2022

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q4—2022

### JTC Hosts Tour of Medical Assisting Program in Orland



**Become a Medical Assistant!**

Classes held in Orland  
August 8, 2022 - May 17, 2023  
Scholarships Available from the Job Training Center

Want to Learn More?  
Join Us and Tour the School  
June 16 from 8:30am-12:30pm

Free tour / Free lunch AND you get a Dutch Bros Gift Card!  
Bus transportation available from Red Bluff & Corning. Details provided after you register.

You must register to attend by Sunday, June 12  
Questions? Call Maribel @ 530-529-7000

To Register    For more Info




On June 16th, Job Training Center and the Tehama County Department of Education teamed up to lead a cohort of Tehama County residents on a tour of the Medical Assisting program at the Glenn County Office of Education in Orland. JTC organized the event to help connect students to the class that starts August 8th.

“Medical Assisting offers a great pathway into the medical sector,” said JTC Executive Director Carrie Ferchaud. “It’s a short-term training and the job market is strong.”

Eight attendees joined the tour which included a visit to the clinical lab classroom, a presentation by school representatives, a Q&A session with Charlene Crespin, a Medical Assistant who now works for Dignity Health. The school also generously provided lunch.

“For several, the tour was reinforcement about their decision to pursue this career path, and for several others, it confirmed it was not,” said Christi Goni. “That’s exactly why it’s a great idea to really spend some time seeing the site, asking questions, and hearing from those in the field.”

Job Training Center has secured 5 seats in the program and scholarships will be awarded July 1st.

### Dottie Renstrom Receives Inaugural Kathy Schmitz Legacy Award

On Saturday, May 14, Dottie Renstrom was awarded the inaugural Kathy Schmitz Legacy Award in honor of Kathy Schmitz who retired last summer as the CEO of the Job Training Center (JTC). Schmitz dedicated over forty years to workforce and economic development. The staff and JTC board of directors created the annual award to highlight a person or organization who emulates leadership, innovation and service.

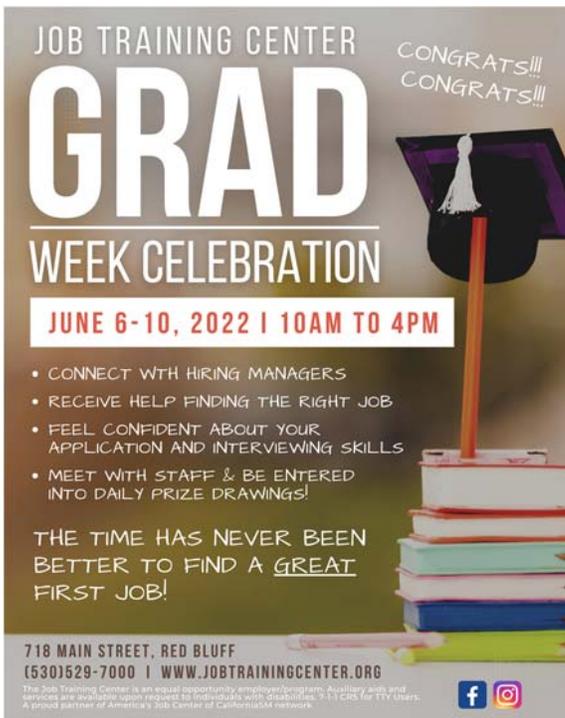
“We are excited to use the Kathy Schmitz Legacy award to honor Kathy’s legacy and champion the leaders and change agents who are transforming our community for the better,” said JTC Executive Director Carrie Ferchaud. “Dottie Renstrom is a true force for good and our county is a better place because of her-- that’s great leadership.”

Renstrom has a long and successful work history of leading in education; as an engaging classroom teacher, a literacy coach, reading specialist, and administrator. Her dedication to student learning also extended into after school/expanded learning programming. *(Continued Legacy, Page 8)*



*Pictured left to right: Carrie Ferchaud, Kathy Schmitz, Dottie Renstrom and Cliff Curry*

## Staff Celebrate Local Graduates with Week Long Event



JOB TRAINING CENTER  
**GRAD**  
WEEK CELEBRATION  
CONGRATS!!!  
CONGRATS!!!

JUNE 6-10, 2022 | 10AM TO 4PM

- CONNECT WITH HIRING MANAGERS
- RECEIVE HELP FINDING THE RIGHT JOB
- FEEL CONFIDENT ABOUT YOUR APPLICATION AND INTERVIEWING SKILLS
- MEET WITH STAFF & BE ENTERED INTO DAILY PRIZE DRAWINGS!

THE TIME HAS NEVER BEEN BETTER TO FIND A GREAT FIRST JOB!

718 MAIN STREET, RED BLUFF  
(530)529-7000 | WWW.JOBTRAININGCENTER.ORG

The Job Training Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TTY call for TTY users. A proud partner of America's Job Center of California network.

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In June, Job Training Center launched a special week-long campaign aimed at new graduates seeking first time employment. A room near the career center was transformed into a graduation themed meeting space, and new grads (as well as 16 & 17 year olds) were encouraged to connect with entry level positions and youth services.

“The new graduates were relieved to be done with high school but also a bit anxious about their next steps into adulthood,” said Youth Case Manager Elia Hernandez. “They shared their plans for the summer and seemed eager to learn about the job opportunities in the area. Some of the students who are planning on attending college in other areas of California were surprised to hear they can find similar free services in other counties. We helped some graduates complete resumes and standard applications during the event.”

Both Corning High School and Red Bluff High School shared the week-long event on their Parent Square platforms.

By the end of the week, several young adults were enrolled for services. Younger clients were happy to connect with employers who hire teens.

*“I think the most successful part of the event was connecting and informing youth of the different resources available to them when it comes to job search, vocational training and/or registering for school. It was a very informal event, and the recent grads were able to relax and celebrate their huge accomplishment!” -Youth Case Manager Elia Hernandez*

## CTE Work Group Takes Data Walk

CTE is a broad term for programs that combine academic and technical skills with the knowledge and training needed in today’s labor market. It prepares students by introducing them to workplace competencies in a real-world, applied context in all kinds of fields. It’s offered at both the high school, community college and adult education levels.

Over the past year, work has been underway to clearly map CTE opportunities in the commutable region in and around Tehama County. The mapping helps identify gaps and opportunities for new training and clear pathways for employment for adults as well as students leaving high school.

This work has led to the formation of a CTE Work Group that includes Red Bluff High and Salisbury, Corning High School and Centennial, Los Molinos High School and TeLA as well as the Job Training Center, Expect More Tehama, North State Together, Shasta College and the Tehama County Department of Education. Most recently the group met for a half day to examine and discuss multiple data points related to career technical education, workforce and the community. Data walks allow various stakeholders to have a discussion around data points, helping the team to better understand challenges, gaps, opportunities and findings.



*Pictured left to right: James Crandall, Jim Southwick, Jeremy Eckland, Rich DuVarney and Jared Caylor.*

## JTC Partners with Red Bluff Fire Department on New Apprenticeship Program

Job Training Center is excited to partner on a special new apprenticeship program with the Red Bluff Fire Department. Starting in late summer, two young adults will learn and earn a paycheck as they discover all that it entails to become a Firefighter I.

JTC will sponsor the apprentices while the Rbfd will provide training and preparation to take the exam. The training will encompass approximately 700 hours.

“To earn and learn in this environment will be amazing,” said Business Services Manager Kathy Garcia. “These veteran firefighters have so much to teach and model for these young adults.”

The training requires the apprentices to work full time at the department as they follow a set curriculum. At the completion, they can take the Firefighter I exam through the Office of the State Fire Marshal.



**FIREFIGHTER APPRENTICESHIP**  
Work & Earn Your Firefighter I Certificate

Begin your career in firefighting. The Job Training Center and the Red Bluff Fire Department have partnered to provide a paid Firefighter Apprenticeship starting this summer. Earn a paycheck while you earn your Firefighter I Certificate

**Full-Time / \$15.00 per hr / 2 Available Positions / Approx 700 Hours**  
Must be available for work all days of the week, between 8am to 8pm / Days and hours may vary

**Training Examples:**

- Learn how to safely and effectively operate firefighting tools and equipment
- Participate in training classes and drills
- Perform general maintenance on firefighting equipment
- Prevent, combat, and extinguish fires
- Become CPR and First Aid certified
- And much more!

**Requirements:**

- Must be 18 - 24 years old
- Must be able to work in all weather conditions
- Physically able to lift 50+ lbs
- Able to pass DOJ background check, physical & drug screen
- Meet eligibility for JTC Youth Program
- Must have High School diploma or GED
- Must have or be able to obtain a California driver's license

**How to Apply:**  
Complete a JTC Standard Application and meet with a JTC Staff member for a prescreen interview. Location: 718 Main Street, Red Bluff. Questions? Call Elia at 530-529-7000.

**\*\*\*DEADLINE TO APPLY: FRIDAY, JULY 1ST BY 4:00PM\*\*\***

The Job Training Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. A proud partner of America's Job Center of California™ network.

## Third Round of Pre-Apprenticeship Classes Concludes

Over the last two years, the Job Training Center has partnered with North Central Counties Consortium (NCCC) and the SMART Workforce Center in Redding to sponsor four pre-apprenticeship classes. Attendees receive job readiness coaching, a math refresher, and a detailed inside look at what it means to be an apprentice in the construction trades.



IS A CAREER IN THE CONSTRUCTION TRADES WHAT YOU'VE BEEN WAITING FOR?

**MEET GINA**  
FIRST YEAR ELECTRICAL APPRENTICE FROM BUTTE COUNTY

Gina is launching a new, exciting career that combines paid work and classroom instruction. Learn if a construction trade is right for you in a 5-week Pre-Apprenticeship Training in your area of the North State. Next Class: July 18 - August 19, 2022 in Redding

Shasta County: Call the SMART Workforce Center @ 530-246-7911  
Tehama County: Call the Job Training Center @ 530-529-7000

The classes are sponsored by North State Builds and California's State Building and Construction Trades Council and area career centers. The goal is to introduce the construction trades to new workers, substantially expanding the construction workforce in the North State. The training follows the Multi-Craft Core Curriculum (MC3), a comprehensive pre-apprenticeship training curriculum.

During the third class held from late February to April 1, Tehama County had 5 participants successfully complete the program and attain CPR/First Aid Certificate, OSHA 10 Certificate and MC-3 Certificate.

Recruitment has begun for the final class to be held July 18-August 16 in Redding. Those interested in learning more should contact Connie Ocampo at 530-529-7000.

## Garcia Attends Rural College Access and Success Summit

JTC's Kathy Garcia travelled with a large Northern California team to attend the Rural College Access and Success Summit in Scottsdale, Arizona April 25-27. Garcia was sponsored to attend by North State Together.

Hosted by Partners for Education at Berea College and Education Forward Arizona, the conference represents one of the few national convenings to focus on rural America. Attendees included teachers, principals, superintendents, higher education leaders, legislators and non-profit leaders. Their focus is “to share ideas and strategies for ensuring that rural youth have the opportunity to successfully transition from high school to college and career.”

Summit keynotes included Geoff Canada, founder of the Harlem Children's Zone.

During the conference, it was announced that a new national organization was being launched: Partners for Rural Impact. Learn more at <https://partnersrural.org/>



## Client and Training News

Each day, staff work with clients in groups and 1:1, helping them attend training, prepare for interviews, research industries, prepare application materials and meet key deadlines. They also monitor progress and coach along the way. The following are examples of client outcomes this quarter:

### Started Training

- A Client who is also an English language learner started a 4-Week Truck Driver training through American Career Training in Redding.
- Client who is also an English language learner started the 8 week Truck Driver training program through CHD-ASET Center in Willows.
- A Client started an On-the-Job Training (OJT) as a Receptionist at Truman Christ Insurance in Red Bluff.

### Completed Training

- Two bilingual Medical Assistant's graduated from the Glenn County CTE program.
- Three clients completed Truck Driver training at American Career Training (ACT) in Redding.
- One client began Truck Driver training at ACT late in the quarter and should complete training by the end of June.
- One Client completed the Shasta College Medical Assistant program.
- One Client completed the CalFire Basic Firefighter course in Red Bluff.
- One Client completed the Medical Assistant program at Butte CTE.
- Two Clients completed the Associate Degree in Nursing (ADN) program at Shasta College.
- One Client completed the Associate Degree in Dental Hygiene (ADH) program at Shasta College.
- One Client completed the Bachelor's of Arts Degree in Nutrition Communication at Chico State University.

### Job Placement

- A Client who is also an English Language Learner secured fulltime employment at **AM/PM Transportation** in Redding as a **Transporter/Driver**.
- A Client secured fulltime employment at **Propak Logistics** in Red Bluff.
- A Client secured fulltime employment at **Growney Motors** in Red Bluff as a **Lube Technician**.
- A Client participant secured fulltime employment at **Gary's Auto Body** as a Front Desk.

### Support Services for CALFIRE Hires

In May, Career Development Consultant Christi Goni presented about JTC services to the CALFIRE Basic Firefighting class on their last day of the academy in Red Bluff.

From that presentation, JTC was able to assist 2 graduates with supportive services to purchase required uniform items prior to starting their new CALFIRE jobs in June.

## Youth Program Updates



### Young Adult Client Starts On the Job Training

For years, the Job Training Center has had a strong partnership with Empower Tehama. Recently, a client was referred by Empower Tehama for a possible On the Job Training (OJT). The client was eligible for and enrolled in the JTC youth program which serves 18-24 year olds who meet one of several criteria.

The client was previously attended Chico State University to obtain a nursing degree. Due to unforeseen circumstances, she was no longer able to continue. She was working part-time but needed a steadier income to live independently. She was also looking for full-time hours doing more meaningful and skilled work. She was particularly interested in working in public service or the social work field. In May, she began her OJT with Empower Tehama as a Program Specialist-Bilingual. Elia Hernandez, JTC's Youth Case Manager said her client is eager to learn about the organization and help the community. During the first two weeks on the job, she was praised for sharing her ideas regarding some of the services and events Empower Tehama offers.

Learn more about Empower Tehama at [www.empowertehama.org](http://www.empowertehama.org)

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## Young Adults Start Jobs

- A young adult came to JTC seeking assistance with job search. He had graduated High School earlier this year and was seeking full time employment to pay for living expenses. He received assistance with resume writing, interview skills, obtaining his state identification, and job search strategies. Soon after, he became employed at **Grocery Outlet** in Red Bluff fulltime. He is currently working with JTC to enroll in Shasta College for the welding program starting in the Fall. He is enjoying his first job at Grocery Outlet and is grateful for the full-time hours.
- Another young adult moved back to California from Oregon and had been working odd jobs. The young man, 20, was living with his grandmother and needed full time income to pay for living expenses and move out on his own. Youth Case Manager Elia Hernandez worked with him on his resume, interviewing and job retention skills. Since early May, he has been employed at **Louisiana Pacific** and is saving for a car.
- One young man graduated from Tehama eLearning Academy (TeLA) earlier this year and was interested in the trades. He participated in the SB-1 Pre-apprenticeship program and completed OSHA 10 and CPR/First Aid trainings. During participation in SB-1, staff assisted him in enrolling in the Butte College Welding Program (which was ultimately postponed). He also worked on his resume, interviewing and job search skills. In May, he also joined **Louisiana Pacific**. Hernandez helped him purchase appropriate work attire. He is hopeful he will be able to observe welders at Louisiana Pacific and learn as much as possible from them while he waits on another welding class opportunity.
- Another young adult client, 23, is a participant of both Project Restore and the youth program. He is a veteran currently living with grandparents and in need of full-time work to cover living expenses. He is trying to save money to purchase a vehicle and move out on his own. He began an internship at Washington Street Productions in June. The following week he obtained an interview with **Bell Carter Foods** and was offered fulltime employment as a Retort Trainee. He is grateful for the opportunity and is extremely excited to begin work at Bell Carter.



## Adrian Hernandez Rejoins JTC as Talent Acquisition Specialist

In April, Adrian Hernandez rejoined JTC as a Talent Acquisition Specialist. He had previously worked on staff as the Youth Case Manager.

Adrian first joined the team in March 2020, just as the pandemic started. He received his sociology degree from Chico State University. He has since worked in a variety of different sectors and brings strong business and HR knowledge with him.



Adrian Hernandez joins Business Services

*“Being born and raised in Tehama County, I personally know how this county has changed over the years and how it has grown. I know some of the different challenges businesses might be experiencing, or the lack of resources available to them. With my education and experience, and the help of the JTC Team, I hope to help create a bridge between employers and job seekers.” —Adrian Hernandez*

## TCEAC Returns to In-Person Workshops

The Tehama County Employer Advisory Council (TCEAC) held four sessions to educate employers this quarter. Three sessions were in-person at the Tehama County Department of Education.



**April: Wage and Hour** led by Doreen Shaw, a Deputy Labor Commissioner at the Division of Labor Standards Enforcement. Shaw reviewed the related 2022 labor law updates and covered minimum wage, defining wages, maintaining accurate records, appropriate meal and rest breaks, exemptions and more.

**May: CalOSHA led by Cal OSHA Representatives** – This session was one of two annual In-Person Half-Day Seminars Speakers reviewed the related 2022 labor law updates. Cal OSHA is a State Agency that is tasked with work safety standards. Some employers might quiver when they hear the name. In this seminar though, the Reps were not on duty and instead offered employers resources and advice with any problems they might run across.

**June: Sexual Harassment Prevention Training in Spanish** – Thanks to Board Member Cecilia Brazie, for the first time TCEAC was able to provide the Sexual Harassment Prevention Training in Spanish. In California, this training is required by all employers (with 5+ employees) within 6 months of hiring and every 2 years. This will be one of many workshops that will be offered in Spanish for employers next year.

**June: Employee Handbook** led by Melanie Wallach of Barret Business Systems and held online. She provided great resources for templates that are available for employers who want to create one themselves. She strongly suggested having a handbook tailored to your company, and to have it reviewed by an attorney.

The TCEAC meets most third Thursdays of the month and represents a cross section of business and industry who are committed to providing information on employment related issues. Over 100 businesses and agencies are currently members. Job Training Center’s Adrian Hernandez serves as the Membership Chair.

## Region Receives K16 Collaborative Grant

Ten county collaboratives, including Expect More Tehama, will benefit from a new grant awarded to North State Together called the K16 Collaborative Grant. The program is made possible by a \$250 million appropriation to the Department of General Services in the Budget Act of 2021. The goal is to “streamline equitable pathways from high school to post secondary education and into the workforce.” The grant requires that regions choose at least two industry sectors to focus on. The North State region chose healthcare and education. Learn more at <https://k16collaborative.org/>.

## Staff Attend Session on Managing the Different Generations

A group of JTC staff had the opportunity in May to attend a special in person presentation on *The Generational Shift: How to Manage 4 Different Generations & Ensure Your Company Thrives*.

The session was held at the Cascade Theater in Redding and featured presenter Katherine Jeffery, PhD. Jeffrey is an award winning speaker and consultant from Black Mountain, North Carolina. She provided practical insights into understanding what causes tension between the generations; specific communication styles of each generation and how to gain better understanding of how to recruit, retain and engage the various generations.



*"I had never given much thought to how generational differences are impacting the workplace," said Career Development Consultant Christi Goni. "The presentation was eye opening in many ways including highlighting the different strengths that each generation brings to the workplace and how those strengths came about."*

The session was sponsored by Vistage Worldwide and O2 Employment Services.

## Business Engagement in Q4 (Business Served: 110)

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

ACE Hardware RB, Adventist Health, All About Seniors, American Career Training, AM/PM South, Arco AM/PM, Aron Chiropractic, Auto Zone, Bartels Giant Burgers, Bell Carter Foods, Best Western Antelope Inn & Suites, Buds Jolly Kone, Business Connections, Casa Ramos, Community Action Agency, Capay Farms, California Department of Corrections & Rehabilitation, Chevron, Circle 7 Days, City of Red Bluff, Comfort Suites, Compass, Corning Cemetery District, Corning Chamber of Commerce, Corning Swim Team, Cost U Less Insurance, County of Tehama, Custom Fiberglass Works, DW Cabinetry, Elite Universal Security, Empower Tehama, Essex Solar Heater and Air, Gary's Auto Body, Glenn County Office Education, Good Fences Landscaping, Grandma's Daycare, Greenville Rancheria, Green Waste, Grocery Outlet, Hampton Inn & Suites, Holiday Inn Express, Jack in the Box, Jones Masonry, Kevin's Donuts, Kiwanis (Red Bluff), Lariat Bowl, Lighthouse Living Services, Louisiana Pacific Corporation, Marathon Staffing, MAXIMUMS, McCarthy & Rubright, North State Security, North Valley Services, Northern Valley Catholic Social Services, Once Home Always Home, PATH, Paskenta Band of Nomlaki Indians, PCM, Pelican Bay, PJ Helicopter, Presbyterian Church, Puckett Residential, R Wild Horse Ranch, Red Bluff Health & Fitness, Red Bluff Fire Department, Red Bluff Joint Union High School, Red Bluff Senior Living, Red Oaks Medical, Restpadd, River Inn, Rolling Hills Clinic, Rolling Hills Casino, Roslyn Home Care, Sacred Heart School, Safeway, Sail House, Shasta College College Corps, Serenity & Raven Residential, Shari's Pies and Café, Sierra Pacific Millworks, Sierra Pacific Richfield, Sierra Pacific Windows, Silva Landscaping, SRM Energy, St. Lorenz Assisted Living, Subway, Superior Court of Tehama County, Tehama County Air Pollution Control, Tehama County Camp Tehama, Tehama County Department of Social Services, Tehama County Health Services Agency, Tehama County Probation Department, Tehama County Public Guardian, Tehama County Public Works, Tehama County Sheriffs Department, Tehama County Solid Waste Management, Tehama County District Attorney's Office, Tehama County Department of Education, Tehama District Fairgrounds, Tehama County Resource Conservation District, Tehama eLearning Academy (TeLA), Tetrad, Top Notch Commercial Cleaning, Travel Lodge, Valley Veterinary Clinic, Victor Community Support Services, Walmart, Wendy's Westhaven

Unemployment Rate (Source: LMID/EDD)	May '19	May '20	May '21	May '22
California	4.1%	16.1%	7.9%	4.3%
Tehama County	5.2%	13.0%	7.2%	3.7%
Shasta County	4.1%	13.4%	6.7%	3.4%

## JTC Celebrate Rose Plumb on Her Retirement



*Rose Plumb shares a few words at her retirement party*

Rose Plumb enjoyed her last day at JTC on June 30 after serving as an instructor of the Workforce Academy program for the last five years.

“Rose is known for her upbeat personality and willingness to jump in and help at a moment’s notice,” said Executive Director Carrie Ferchaud. “She touched a lot of people’s lives throughout her career.”

Plumb came to JTC after working in a similar position at the SMART Workforce Center. More recently, she worked both at Washington Street Productions and often relieved staff in the career center.

Best wishes, Rose!

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### (Continued from Page 1: Legacy)

Most people are unaware that Renstrom was instrumental in developing the SERRF (Safe Education & Recreation for Rural Families) After School Program in 1999, with the initial grant award, and served as the first SERRF program director. The person nominating Dottie shared: “Dottie recognized a community need for a comprehensive afterschool program that provided a safe, accepting environment coupled with strong academic support. SERRF continues to be a life changer for Tehama families and the social/economic infrastructure of the county.” Today, the SERRF Expanded Learning Program serves 1,800 kindergarten through 8th grade students in all 23 Tehama County elementary and middle schools.

Now retired, Renstrom continues to serve as a mentor to aspiring educators. She effectively develops collaborative working relationships through informing, instructing and inspiring others, as they transition into new roles.

The award was presented during a scholarship brunch hosted by the Beta Lambda Chapter of Delta Kappa Gamma, a professional society that promotes professional and personal growth of women educators. Renstrom received an engraved glass award and a check for \$1,000.



*Dottie Renstrom was surrounded by friends when she was surprised with the award*

“We appreciate all of the amazing nominations, and are grateful to those who took it upon themselves to champion others,” said Ferchaud. “And we look forward to holding up more local leaders in the future.”

*“Leadership is often unsung or unrecognized, but absolutely essential to the functioning of any community. Celebrating one of those great leaders is an honor and a joy, and sends a message to all aspiring and current leaders that their efforts on behalf of all are not unnoticed.”*

—JTC Board President and Red Bluff Elementary School Superintendent Cliff Curry

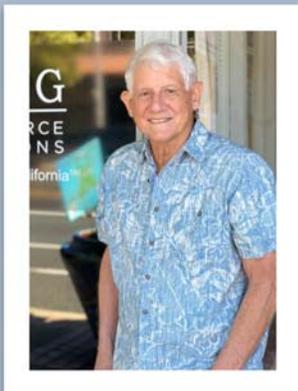
## Kari Dodd Joins JTC Board of Directors in May



In May, the Job Training Center was pleased to welcome Kari Dodd onto the Job Training Center Board of Directors representing the agriculture sector. Dodd is a native to Tehama County and grew up in Paynes Creek. She and her husband, Lance, are raising their two children on her family's ranch where they have a commercial meat goat operation. She has a Bachelor's Degree in Animal Science and recently received her Master's Degree in Agricultural Education from California State University, Chico.

Dodd has been the Manager for the Tehama County Farm Bureau for 13 years and also serves as an adjunct instructor at Shasta College in the agriculture department. Aside from her family and work responsibilities, she can be found volunteering for many local community organizations and committees. In 2021 she was named the Tehama County Volunteer of the Year. She believes her passion for volunteerism and giving back to the community stems from her early days as a 4-H member.

According to Dodd, joining the Job Training Center board will allow her the opportunity to work on behalf of Tehama County's agriculturalists and will keep agriculture as part of the discussion when it comes to employment, labor and workforce needs.



## Span Retires from TeLA Adult Education Program

Several years back, the Tehama E Learning Academy's (TeLA) Adult Education program relocated to Main Street to share an office with the Job Training Center. In June, instructor David Span retired from a long career in education.

The TeLA Adult Education Program helps those seeking a GED or High School Diploma via an online program with advising assistance.

Job Training Center wishes David all the best!