

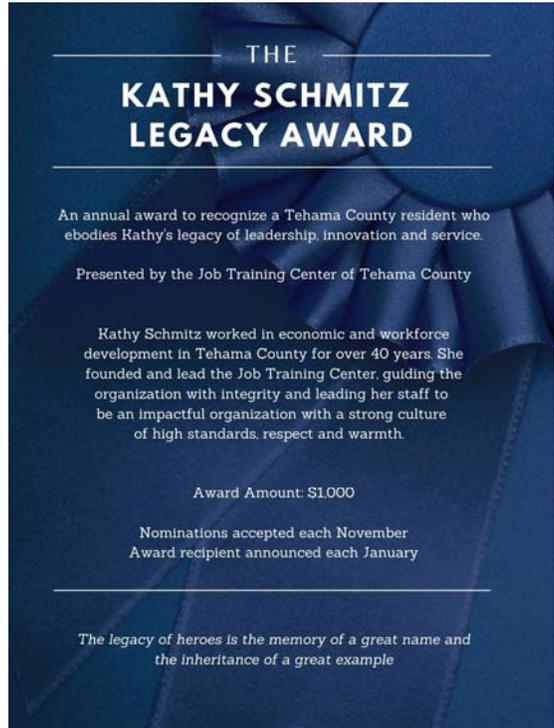
JULY, AUGUST, SEPTEMBER — 2021

Legacy Award Honors Kathy Schmitz

In July, Kathy Schmitz was honored at a special retirement party. Many past employees, board members and friends shared stories honoring Schmitz who lead the Job Training Center for over three decades.

During the party, Board member Kendall Pierson and Executive Director Carrie Ferchaud surprised Schmitz by announcing the Kathy Schmitz Legacy Award. The award will be given to a person or organization who emulates the values that Kathy exhibited throughout her years of leadership.

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Staff Tour High School CTE Programs

Career Technical Education, or CTE, is alive and well at Red Bluff High School, and JTC's Carrie Ferchaud and Kathy Garcia received a first hand look during a tour with CTE Director Rochelle Barajas in September. Thanks to major construction projects, the students enjoy learning in state-of-the-art facilities in a wide variety of sectors, from ag to healthcare to computer science. Students at Red Bluff High School must complete two years of CTE in the same pathway to graduate.

The Job Training Center would like to increase the number of available CTE opportunities in Tehama County that lead to an Industry recognized credential. Job Training Center regularly sponsors students to attend training programs for Registered Dental Assistant, Dental Hygiene, Truck Driving, Medical Assistant, and more.



Businesses Continue to Seek Workers

The struggle for businesses and agencies to hire talent in Tehama County continued throughout the Summer and Fall. Many had hoped that September would see more returning to work. For most, that hasn't been the case. In mid-September, the Job Training Center continued to recruit for close to 600 open positions in all industries.

"Not one industry is thriving right now," said Business Services Manager Kathy Garcia. "Some are hurting more than others. Everyone is feeling the pinch."

The Unemployment rate for Tehama County has continued to drop, and has remained below the State rate for most of the pandemic.

Unemployment Rate	January 2021	March 2021	May 2021	August 2021
California	9.0%	8.2%	7.5%	7.5%
Tehama	8.1%	7.9%	6.9%	6.9%
Shasta	7.9%	7.5%	6.4%	6.5%

Christy Marroquin & Darren Dolson Join the Job Training Center

Christy Marroquin, Fiscal Director



Battling a tough labor market, JTC was fortunate to connect with Christy Marroquin who joined the team as Fiscal Director in June. Christy's accounting experience includes local government, working for a Resource Conservation District and several departments in Tehama County. Her most memorable position was working for the State of Arizona as an auditor where she was given the opportunity to travel and enjoy the state while auditing all of the Casinos. Christy enjoys a big family, horses, and mountain biking.

"Starting a new position is always an exciting endeavor, and I am really looking forward to working with everyone and learning new and exciting information in the job training world."

—Christy Marroquin, Fiscal Director

Darren Dolson, Woodshop Supervisor/Job Coach

In September, Darren Dolson joined JTC at Washington Street Productions where he is overseeing projects and working with participants.

Darren has 25+ years of experience in saw mill maintenance. He has years of experience primarily focused on preventative and predictive maintenance practices. He enjoys sharing his knowledge, while seeing people learn and grow. This makes him a perfect fit for Washington Street Productions.

In Darren's spare time he enjoys chasing his dog around a field in tournament style hunting and clay target sports.



Staff Attend Unidos U.S. Virtual Conference

In July, three staff attended the Unidos U.S. Virtual Conference. Sandra Estrella, Elia Hernandez and Connie Ocampo attended the conference that traditionally attracts thousands of attendees. This virtual event featured Stacey Abrams, Lulu Garcia-Navarro of NPR, David L. Cohen of Comcast Corporation, Judge Lina Hidalgo, and NFL coach Ron Rivera.

Since 1968, Unidos has served the Hispanic community through research, policy analysis, and state and national advocacy efforts, as well as in their program work in communities nationwide and through their network of over 300 affiliates across the country. Learn more at [www.https://www.unidosus.org/](https://www.unidosus.org/).

Second Round of Construction Trades Pre-Apprenticeship Class Takes Place

North State Builds and California's State Building and Construction Trades Council partnered under a special grant with several career centers, including Job Training Center, to present four, 5-week construction pre-apprenticeship programs. Free of charge, the goal is to introduce the construction trades to hundreds of new workers, substantially expand the construction workforce in the North State, and connect motivated local residents to good paying, middle class jobs.

The Job Training Center partnered with SMART Center in Redding to host their second class this summer. Five Tehama County participants enrolled. Three successfully completed on August 20th.

The next session is planned to start February 28th. Those who attend receive job readiness coaching, a math refresher, and a detailed inside look at what it means to work in the trades.



IS A CAREER IN THE CONSTRUCTION TRADES FOR YOU?

North State Builds and the America's Job Center of California present
140-Hour Pre-Apprenticeship Training
(Exploration, Work Readiness, Incentive Pay)
July 19 - August 20, 2021

To learn more and apply, contact your local AJCC:

 SMART Shasta, Siskiyou, Trinity County 530-246-7911	 JOB TRAINING CENTER Tehama County 530-529-7000
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This program is a partnership between North State Builds, Construction Trades Council, Shasta, Siskiyou, Trinity County, Job Training Center, Tehama County, and America's Job Center of California. Funding is provided by the U.S. Department of Labor, Office of Apprenticeship. This is an Equal Opportunity Employer Program. Facilities, staff and services are available upon request to individuals with disabilities.

North Valley Services Holds Hiring Event

North Valley Services (NVS) held a hiring event at the Job Training Center in late September. NVS is a non-profit in Red Bluff that maintains and develops programs and activities to assist persons with disabilities. They consistently hire for Residential Direct Care Staff but, like most businesses, they have been struggling to fill their job openings.

Two North Valley Services representatives set up a booth in JTC's Career Center and explained their organization and its current goals to interested job seekers. They also answered questions about their job openings and offered job applications on the spot.

The first 10 lucky visitors won a prize. This event was advertised through JTC's social media and e-blast system, where it reached over 6,000 users.

Learn more about North Valley Services at www.northvalleyservices.org



**NORTH VALLEY SERVICES
HIRING EVENT**

SEPTEMBER 21ST, 2021
9AM - 12PM

**A GREAT CAREER
OPPORTUNITY!**

Get to know
North Valley
Services' job
openings at the
Job Training Center.

FIRST 10 VISITORS WIN A PRIZE!

The poster features a circular image of three people (two women and one man) shaking hands. A logo for North Valley Services is also visible in the image.

Business Recovery Loan Program Works with Micro-Businesses

The Job Training Center has been working with 3CORE in Chico on behalf of the County of Tehama on a micro-business loan program. The program was first introduced through marketing efforts in December 2020 and January 2021. Postcards and social media marketing targeted micro-businesses throughout Tehama County.

Over the past several months, meetings have taken place to allow staff to hear how each business was affected by the pandemic, what steps they've taken to survive/pivot, and what needs still exist. Several applications are being processed.

Businesses can receive between \$10,000—\$35,000. The money can be used for working capital, Covid related equipment purchases and capital improvement and more. Micro-businesses are those that have 5 or fewer employees. For more information, contact Kathy Garcia at kgarcia@jobtrainingcenter.org.

Small Business Mastermind Class Meets Throughout the Summer

Often times, small businesses cannot afford the time or money to attend a high level business coaching opportunity.

In June, thanks to a generous donation by the Community Foundation of the North State, the Job Training Center partnered with Kate & Co. and LaChance Coaching to launch a unique Small Business Mastermind Class. The class was open to those small businesses interested in working with coaches and their peers in a five month cohort to strengthen their business and self confidence in the current economic landscape.

The group, has covered a variety of topics including business financials, marketing strategies and merchandising, goal setting, time management and more.

The class will finish up at the end of October, but the hope is that the peer to peer support will continue.



*Job Training Center
invites you to explore*

**SMALL BUSINESS
MASTERMIND CLASS**

Lead by Kate & Co.

Are you running a small business and would benefit from better understanding your financials? Exploring ecommerce and social media marketing? Gaining merchandising skills and ideas? Have you considered adjusting your business model?

Join this 6-month cohort where monthly coaching sessions will be group and 1:1. Just 6-9 small businesses will participate. Thanks to a generous grant from Community Foundation of the North State, there is no charge to selected businesses.

*To start, please complete the following survey which takes just two minutes:
Small Business Mastermind Class*

The poster features a circular graphic with a teal-to-blue gradient background and a landscape image of a river and trees.

Bilingual Students Complete Training & Become Medical Assistants

Bilingual Medical Assistants are often in demand in Tehama County. Three Medical Assistants sponsored by the Job Training Center graduated from the Glenn County Career Technical Education (CTE) program in May 2021 and entered employment in August at Ampla Health in Chico; Lassen Medical Clinic in Red Bluff and at Orland Children's Center.

The Glenn County program is nine months long and each new class starts in August. Two bilingual Tehama County students are currently being sponsored through program.



Three Complete Dental Hygiene Program

Over the years, the Job Training Center has sponsored numerous Registered Dental Hygienists. We're fortunate to have a strong program located at Shasta College.

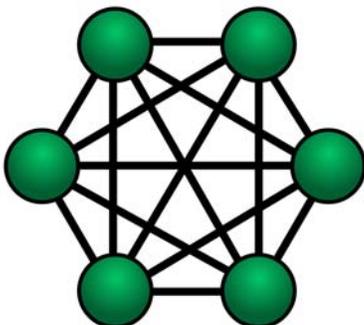
This summer, three Registered Dental Hygienist students from Tehama County successfully entered employment after completing the Shasta College Dental Hygiene program in May and licensing in July. One is employed with Dr. Lee, DDS in Red Bluff and two, both bilingual, at Rolling Hills Clinic in Corning.

Two Start Truck Driving School in September

Job Training Center successfully sponsored two participants, one English Language Learner and one bilingual client, for Class A Truck Drivers Training at CHD-ASET Center in Willows.

In Other Good News...

- JTC celebrated the successful completion of an On-the-Job Training (OJT) at Empower Tehama for a **Housing Specialist** position.
- An **Assistant Store Manager** also completed a 480-hour OJT at the new Ace Hardware.
- A Young Adult under a Special Project Grant successfully completed his summer job internship at **Silva Landscaping**. Two others in the same program completed work at **Prime Cinemas**.
- Christi Goni and Elia Hernandez attended the **Tehama County Probation Resource Fair** at the Community Center.



Staff Connect with Partners Over Young Adult Program

Working with young adults during the pandemic has been a challenge with so few looking for work. JTC values partner relationships and has spent time this Fall getting to know both Salisbury High School staff and Corning Adult Ed and Centennial staff. Youth Coach Elia Hernandez has been enjoying getting to know this network of providers.

Youth Client Transitions from Food Service to Financial Services

Not often do young adults make the leap from food service to financial services. However, earlier this summer, a 23-year old young woman was working out of the area at a Round Table Pizza as a Shift Lead. She was new to the area and looking for a job with a shorter commute, stable hours, and a work schedule that would allow her to have more quality time with her family. Most importantly she was focused on finding a job which could grow into a long-term career. She happened to meet a neighbor who works in Financial Services Industry in Red Bluff. Her office was looking for a new team member, and the young woman was interested. The business started working with Elia Hernandez at the Job Training Center about a possible On-the-Job Training. Elia made sure the young woman needed training, then designed a training plan for the employer.

In late July, the young woman began an OJT as a **Client Service/Financial Assistant** which is in charge of the greeting customers in person and over the phone. She is also responsible for administrative duties such as scheduling appointments and meetings, printing reports, and handling incoming mail. Eventually, she will be assisting the Financial Advisor with specific duties.

Already this young woman has received praise on how fast she is learning the administrative duties such as working with Outlook, Excel, a CRM program, printing statements and processing RMD reports. As part of her learning plan, she will also be introduced to different retirement accounts, financial planning reports and how to fill out specific client financial forms in order to assist the Financial Advisor. She will also be receiving coaching on professional business soft skills to prepare her for client interaction in a professional setting.

Client Finds Right Pace at Local Gym

An unemployed young man visited the career center looking for a job. He was not sure exactly what he wanted to do but was hoping that he could find employment to save for a vehicle. He had previously worked at a local grocery store. Although he enjoyed the customer service, he did not enjoy working with food or the fast-paced environment. Youth Coach Elia Hernandez helped him with resume writing, career exploration and interviewing skills.

Not long afterwards, he was hired as a **Member Service Representative** at Planet Fitness where he still provides customer service but where the pace is slower. He helps with registration and maintaining the workout areas and enjoys working alongside his new co-workers.

Daily Marketing Efforts Share Information on Jobs, Programs, Benefits, Training Opportunities

Throughout the pandemic, the Job Training Center has worked to get the word out about programs, benefits, grants, public health announcements and the hundreds of jobs that remain available. Job seekers and partners can get information via Facebook, Instagram, and an email blast sent 1-2 times a week. For more information, contact Samantha Dunn at SDunn@jobtrainingcenter.org.

Staff Attend CWA’s Meeting of the Minds Conference

In September, JTC’s Carrie Ferchaud, Connie Ocampo, Kathy Garcia and Christy Marroquin attended CWA’s Annual Meeting of the Minds Conference in Monterey. This year’s theme: **Rising to the Challenge: From Rescue to Recovery** was about coming together as workforce leaders to discuss the coming challenges and facing them head on. The conference goal was to work intentionally to connect our strategies to program design and delivery as we move into the “new economy.”

Sessions covered a variety of issues including equity, developing essential skills, building regional collaboratives, exploring apprenticeships, trauma informed care strategies and more.

Keynotes included Chef of the Chef Jeff Project and Sarah Eagle Heart, an Emmy award winning social justice storyteller, consultant, activist, author and producer focused on advocacy on behalf of Indigenous Peoples.

The team was able to tour a San Jose WeWork facility on the return home which offers chic co-working space on a membership basis and is representative of what some employers predict the future workplace environment may look like.



(Pictured from left to right: Connie Ocampo, Kathy Garcia, Christy Marroquin, Allie Aguilar, Carrie Ferchaud)

Tehama County Employer Advisory Council Stays Virtual for Time Being

The Tehama County Employer Advisory Council (TCEAC) held two presentations for their employer members this July and August. The TCEAC represents a cross section of business and industry volunteers who are committed to providing information on employment related issues. They hold monthly educational meetings on the first Thursday of the month, where speakers from the public or private sector provide information on a wide range of employment and business-related topics.

July’s meeting was a Sexual Harassment Prevention Training, held by Coral Ferrin and Jenna Madrigal from Tehama County Personnel. This virtual training intended to be more engaging than the typical prevention trainings offered online and focused on an employer perspective to harassment prevention.

August’s meeting was titled ‘Wage and Hour’ and went over the related 2021 labor law updates. It was held by Doreen Shaw, a Deputy Labor Commissioner at the Division of Labor Standards Enforcement. Topics included minimum wage, defining wages, maintaining accurate records, appropriate meal and rest breaks, exemptions, and more.

TCEAC also has meetings planned for October and November. Both are being held virtually, and are titled ‘Essential Skills and Customer Service’ and ‘Labor Law Seminar’ respectively.

For more information or to become a member, visit their website at: [Ceac.org/region-1/tehama-county-eac](https://ceac.org/region-1/tehama-county-eac)



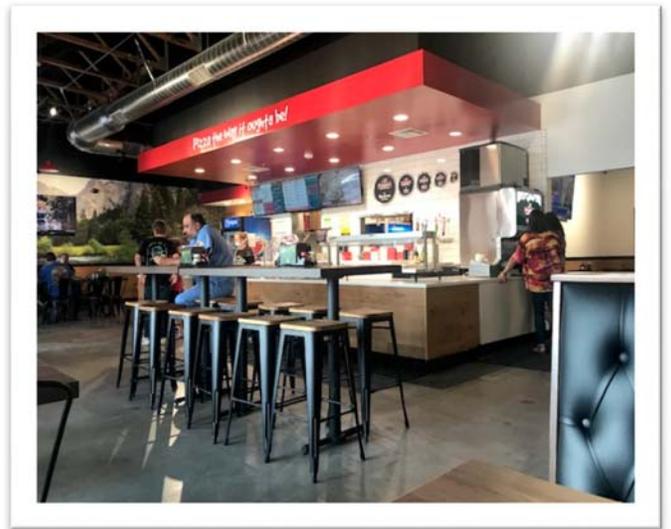
2021	October 7	November 4	December
TCEAC Workshop Topics	Essential Skills & Customer Service	Labor Law Seminar	TBA

Mountain Mikes Pizza Opens in Red Bluff

The pandemic has not stopped businesses from opening new locations, including a Mountain Mike's Pizza in Red Bluff. Located in the Raley's Shopping Center, the new site was able to hire staff and open in August.

According to their website, the company has been in business for over 40 years, starting with their first restaurant in Palo Alto. Today, they have more than 200 restaurants across California, Oregon, Nevada and Utah.

Visit www.mountainmikespizza.com



(Legacy—continued from Page 1)

Kathy Schmitz, JTC's Founder and CEO, announced her retirement after dedicating over 40 years to a career in economic and workforce development. She is known for her extensive experience operating and understanding the administrative and fiscal requirements of federal and state funded programs. She is also known for her integrity and commitment to the community.

Business Engagement in Q1

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

Adecco, All About Seniors, AMJaMB, Andersen & Sons, Applebee's, Aron's Chiropractic, Bell-Carter Foods, Bickley's HVAC, Burger Shack, Butte County, CA Department of Tax and Fee Admin, CA Department of Corrections and Rehabilitation, Caltrans, Capay Farms, City of RB, Comfort Suites, Compass LLC/SLS/ILS, Corning Cemetery District, Corning Chevron Station, Corning Union High School, Crain Walnut Shelling, D Lopez Tucking, Del Taco, Dolling Agency, Dr Daniel M King, Dr. Datu, DW Cabinetry & Plumbing, Elite Universal Security, Elks Lodge, Elmore's Rx, Empower Tehama, Evoqua, From the Hearth, Gecko Tee Design, Geographical Information Center, Glenn County Office of Edu, Growney Motors, Hall Brothers Corning Mortuary, Hampton Inn, Herrick Grapevines, Hi-Tech Diesel, Ikkyu Japanese Restaurant, Inspired Residential, Jack in the Box, JB Woodworks, Jones Masonry, Kanela's Café, KIXE TV, Kremer Family Chiropractic, Lassen House, Laurel Ag & Water, Luigi's Pizza and Pasta, M&M Ranch House, Marathon Staffing, Marshalls, MAXIMUS, McCurdy's Truck Shop, Miller Event Management, Mountain Mike's Pizza, Mt. Lassen Transportation, Mt. Lassen Trout Farms, Mt. Lassen Seafood Processors, NCCDI, North Valley Services, Once Home Always Home, Paratransit, PJ Helicopters, PATH, Public Guardian, Quanta Aviation, R Wild Horse Ranch, RB Health and Fitness, Red Bluff Auto Body and Collision, Red Bluff Cemetery, Red Bluff High School, Red Bluff Physical Therapy, Red Bluff Round Up, Red Bluff Senior Living, Red Oaks Medical Group, Reeds Creek, Restpadd, Reynolds Consumer Products, Richfield Elementary, Rockin R Restaurant, Rolling Hills Casino, Rolling Hills Clinic, Ron's Body Shop, Roslyn Home Care, Safeway, Sail House, Saint Lorenz Assisted Living, Select Harvest, SERRF, Shari's, Shasta College, Sierra Pacific Industries, Sierra Pacific Millwork, Sierra Pacific Richfield, Silva Landscaping, Sparrow's Landing, SRM Energy, SST Oil, St Paul Lutheran Church, St John Family Farms, St. Lorenz, Sunsweet Dryers, Tehama County Animal Care Center, Tehama County Assessor's Office, Tehama County Auditor-Controller, Tehama County Auditor's Office, Tehama County Building & Safety Department, Tehama County Child Support Services, Tehama County Community Action Agency, Tehama County Counsel's Office, Tehama County Department of Agriculture, Tehama County Department of Education, Tehama County Department of Social Services, Tehama County District Attorney, Tehama County Elections, Tehama County Fire Department, Tehama County Health Services Agency, Tehama County Personnel, Tehama County Probation, Tehama County Public Works, Tehama County Sheriff's Office, Tehama County Solid Waste Management Agency, Tehama Floral Co, Tehama Superior Court, TELA, Top Notch Commercial Cleaning, Tractor Supply Co, Trinity River Lumber Company, Triple Creek Ranch Therapy, Valley Veterinary Clinic, Walmart DC, Walmart Store, Wendy's, Westhaven, Wilcox Oaks Golf Course