

JANUARY, FEBRUARY, MARCH — 2021

Job Training Center Holds Virtual Job Fair

On February 11, the Job Training Center held its first Virtual Job Fair. This event was promoted all throughout January and was hosted on the Premier Virtual Website. In order for job seekers and participating businesses to feel comfortable with the new tool, JTC held four Zoom workshops explaining how to properly use the platform and get the most out of the Job Fair. JTC's Adrian Hernandez, Samantha Dunn, and Kathy Garcia stayed in contact with Premier Virtual's staff throughout the planning process and attended Premier Virtual Success workshops.



In total, 11 businesses and 40 job seekers registered for this event. Fifty-four resumes were submitted and 69 chats between businesses and job seekers were conducted. Every business was given a virtual 'booth' during the event. Each received an average of 14 unique visitors.

Job Training Center also supported two other virtual job fairs this quarter — one held by the Alliance for Workforce Development (AFWD) representing employers in Butte, Lassen, Plumas, Nevada, Sierra and Modoc Counties and a region-wide event for Sierra Pacific Industries.

"It's hard to expect job seekers to show up in person right now," said JTC's Kathy Garcia. "This is one more tool we can use to try to encourage job seekers to connect with employers. We appreciate everyone that came out!"

Construction Pre-Apprenticeship Class Begins in March



JTC's Rose Plumb (center) is surrounded by staff from the Redding SMART Center and participants of the class.

North State Builds and California's State Building and Construction Trades Council partnered under a special grant with several career centers, including Job Training Center, to present a 5-week construction pre-apprenticeship program. Free of charge, the goal is to introduce the construction trades to hundreds of new workers, substantially expand the construction workforce in the North State, and connect motivated local residents to good paying, middle class jobs.

Classes are scheduled for several dates in Redding, Eureka, Chico, Colusa, and Marysville. Tehama County residents attend the Redding classes. The first Redding class started March 1 and hosted 13 participants between the ages of 19 to 43.

JTC's Rose Plumb, who taught the first week of class, stated that students were engaged, and they continued to attend and participate during the week. The next Tehama/Shasta County class will start in July. For more information, visit www.northstatebuilds.com

Sierra Pacific Industries Holds Virtual Job Fair

On February 18th, Sierra Pacific Industries held a Virtual Job Fair via NoRTEC's Premier Virtual platform. This event was a way to show off the open positions across their 10 locations. The event represented around 46 available jobs. In all, 145 job seekers registered for the event.

Sierra Pacific is a major employer in several north state counties, and like many businesses, they've had a hard time filling their open positions. As an added incentive, nearly all locations raised their entry level wage and included a \$1,500 sign on bonus.

The event marked the first time the company used a virtual format to attract job seekers. Job Training Center offered to help with tech issues, social media marketing and bilingual assistance. JTC's Kathy Garcia, Adrian Hernandez, Samantha Dunn, and Sandra Estrella all registered as job recruiters in order to help when the event went live.

LET'S TALK CAREERS!
FEBRUARY 18th 8AM-10AM & 4PM-6PM
REGISTER TODAY: WWW.SPI-IND.COM/CAREERFAIR

\$17.50-\$35.00
\$1,500 HIRING BONUS*

SIERRA PACIFIC INDUSTRIES **SIERRA PACIFIC WOODWORKS**

We are hiring for 10 different North State Locations!

- Anderson Sawmill
- Burney Sawmill
- Oroville Sawmill
- Shasta Lake Sawmill
- Quincy Sawmill
- Red Bluff Windows
- Red Bluff Millwork
- Richfield Millwork
- Richfield Reman
- Trucking Division

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SMART **JOB TRAINING CENTER** **Alameda County**

Rolling Hills Casino Holds in Person Job Fair March 17

ROLLING HILLS CASINO & RESORT **ROCK & BREWS RESTAURANT**

COMING SOON!

JOB FAIR

MARCH 17 • 1PM-6PM
Over 100 Positions Available - Immediate Hiring!

VISIT RHCJOBS.COM FOR DETAILS AND TO VIEW ALL OPEN POSITIONS!

Any questions, please contact human resources at 530-528-3548.

On March 17th, Rolling Hills Casino held an in person Job Fair at their newly remodeled casino in Corning. They had over 100 open positions available, and were offering immediate hiring at the event. With two new restaurants opening soon, any servers, hostesses, chefs, or other food service workers found plenty of hiring opportunities.

Their new Rock and Brews and Fatburger restaurants are scheduled to open in mid 2021.

Current positions are listed at www.rollinghillscasino.com/employment

New Ace Hardware Opening Soon

Red Bluff is welcoming a new Ace Hardware to the west end of Antelope Boulevard. While an opening date has yet to be set, Job Training Center has already started helping them prepare to hire. In February, JTC's Kathy Garcia reached out to the owner about their employment opportunities and offered to man a booth for them at JTC's February Virtual Job Fair.

Job seekers are very interested in the new business. Resumes and inquiries have been submitted through email, Facebook, and Instagram. Their booth was also very popular at the Virtual Job Fair.



New Businesses Arrive in Red Bluff

New businesses have started to pop up. In Red Bluff. Izzy's Bagels, Legendary (Hair Salon and Juice Bar) and Reiter's Bakery all began their operations in the midst of the pandemic.

Izzy's Bagels has chosen not to open a storefront, instead working with local businesses to stock their pastry bars or supply their sandwich breads. Reiter's Bakery offers freshly baked artisanal goods that are changed daily. Legendary is a three-in-one store, promoting itself as a juice bar, coffee shop, and a hair salon. It also offers curbside pickups for those hesitant to go inside a store.

According to the Red Bluff Daily News, Red Bluff can expect a Panda Express, a Mountain Mike's Pizza, a car wash and possibly a Carl's Junior. Corning recently welcomed a Chinese restaurant called Asian Garden.

Are Part Time Jobs the Current Answer?

Throughout 2020 - 2021, it has been a struggle for businesses in the North State to hire new employees. Those who were laid off or quit due to Covid-19 concerns have yet to return to the workforce. Lack of childcare, sufficient income from extended unemployment insurance benefits and possible fear of Covid are likely reasons.

Whatever the cause, Northern Californian businesses are finding an increasingly higher demand for flexible work schedules. While previously part-time jobs held very little appeal for job seekers, now they offer the work-life balance many need to return to work. Despite the lack of benefits, such jobs are helping ease individuals back into a work week without overwhelming them. To find the help they need, businesses may need to consider these factors.

The Job Training Center has made part-time jobs more of a focus, hoping to attract those ready.

"The part-time jobs are attractive right now," said CEO Kathy Schmitz. "It's been a difficult year, and we're just now seeing a more steady stream of job seekers accessing services and seeking employment."

For a full list of jobs, full time and part time, in the 11-county NoRTEC region, visit www.northstatejobs.com.



NEED A PART TIME JOB?

GET HIRED IN TEHAMA COUNTY!

- Gold Exchange - Retail Sales Clerk
- Tehama County Dept. of Education - SERRF After School Program
- GameStop - Senior Game Advisor
- Luigi's Pizza & Pasta - Dishwasher, Food Expediter, Delivery Driver
- Applebee's - Host, Server, Kitchen Staff
- Riverside Landscaping - Yard Support & Sales Person
- Tehama Floral - Customer Care Provider & Driver
- Paratransit Services - Bus Driver



NEED A PART TIME JOB?

NOW HIRING!

- Red Bluff Health and Fitness - Front Desk Associate
- Luigi's Pizza & Pasta - Dishwasher
- Applebee's - Host, Server, Kitchen Staff
- Riverside Landscaping - Yard Support & Sales Person
- Tehama Floral - Customer Care Provider & Driver
- Paratransit Services - Bus Driver
- Wendy's - Crew Members

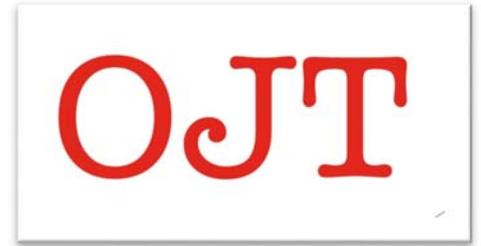
Business Engagement in Q3

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

Ace Hardware, Alcatraz Restaurant, AM/PM Gas Station, Andersen & Sons, Applebee's, Aron's Chiropractic, Atlas HR & Staffing, AutoZone, Bennett Apiaries Inc., Best Western Antelope, Bickley's Air Conditioning, Bud's Jolly Kone, California Haircuts, Casa Ramos, Circle 7 Days, City of Corning, City of Red Bluff, Community Housing Improvement Program (CHIP), Compass LLC, Corning Cemetery District, Corning Chevrolet Buick, Corning Chevron, Del Taco, Dignity Health, Durango RV Park, DW Cabinetry, DW Plumbing, Eco-Shell, Employment Development Department, Elks Lodge, Empower Tehama, Evoqua, Family Counseling Center, Field to Fork Tehama, From the Hearth, G&R Autoparts, GameStop, Glenn County COE, Gold Exchange, Grandma's Daycare, Growney Motors, Haase Energy Systems, Herrick Grapevines, Hi-Tech Diesel, Holiday Inn Express Red Bluff, Home Depot, Inspired Residential, Job Training Center, Jone's Masonry, Jorge's Transportation, KEMO 77 Logistics, KIXE-TV, Lassen Forest Products, Lassen House Senior Living, Los Mariachis, Los Molinos Mutual Water Company, Louisiana Pacific Corporation, Luigi's Pizza and Pasta, Marshalls, McCurdy's Truck Repair, Metro by T-Mobile, Mt. Lassen Transportation, NCCDI, North State Security, North Valley Services, Ohana/Aloha House, Once Home Always Home, Paratransit, Phil's Automotive, PJ Helicopters, Plus Group, Red Bluff Cemetery, Red Bluff Elks Lodge, Red Bluff Gas, Red Bluff Health and Fitness, Red Bluff Joint Union High School, Red Bluff Physical Therapy, Red Oaks Medical Group/Lassen Medical Clinic, Restpadd, Riverside Landscaping, Rockin' R Restaurant, Rolling Hills Casino, Ron's Body Shop, Select Harvest, Sierra Pacific Industries Richfield Division, Sierra Pacific Industries Windows, Silva Landscaping, Smart Tech Appliance Repair, Starbucks Adobe, Tehama County Department of Education, Tehama County Health Services Agency, Tehama County Probation, Tehama County Public Works, Tehama Floral Co., The Sail House, Timberline Heating and Air, Top Notch Cleaning, Valero on Antelope, Walmart D.C., Waste Management, WestHaven Senior Living Orland, Residential, Elks Lodge, Louisiana Pacific Corporation, UC Cooperative Extension

On-the-Job Trainings Launch During the Quarter

JTC's launched several On-the-Job Trainings this quarter. The OJT program is designed to help those who are looking to break into their preferred work-field, but may not have the experience necessary to find a job. The employer agrees to hire the client and train them and receives a percentage of their wages back. It's often a win-win.



One client, who enrolled in the program in November first completed an internship at Elmore's Pharmacy. The business was impressed with her work ethic and she began an OJT as a Pharmacy Clerk Assistant. The client reported back that she's enjoying her new position and is certain she wants to continue her career in the healthcare industry.

In mid-March, another client started an OJT as a Housing Specialist with Empower Tehama. Empower which works to "break the cycle of violence that affects an entire community by empowering individuals to make choices that are healthy and safe for themselves and those around them. Empower Tehama provides education, intervention programs and responsive services designed to inspire personal transformation". While the Housing Specialist assists program participants with identifying and addressing barriers to obtaining and retaining permanent housing. This can include crisis intervention counseling, advocacy and support and much more.

In Other Good News...

- A student JTC assisted through school, graduated in Fall 2021 from Shasta College's Associate of Nursing program and is working at Shasta Regional Medical Center as a Registered Nurse at \$38.51 per hour.
- A youth client (ages 18-24) started the 9-month HVAC training at Institute of Technology (IOT) on March 22.

The Quest for Finding Young Adults

This December, JTC began offering a free XL pizza to youth that would come in and have a career chat with the Youth Case Manager. These young adults are between the ages of 18—24 and have been hard to find since the start of the pandemic.

Since then, over a dozen young adults have come into the office and taken advantage of the offer which has been offered each month, through March.



Prison to Employment (P2E) Program Kicks Off in Tehama County

Since early December, Tehama County's Department of Probation and Department of Parole have been referring potential Prison to Employment clients to JTC's Christi Goni. The Prison to Employment program, or the P2E, is designed to help those with prior justice-system involvement get back into the workforce by creating partnerships between rehabilitation programs and CA's labor field. By working with the Probation and Parole departments, JTC has received around 14 referrals and enrolled 4 excited participants as of late March.

One client has already begun a new cook position at Shari's, one is actively applying for jobs in customer and food service, and another is interviewing for a position with the Tehama County Conservation District. Christi works with these clients on job search and interview skills, helping them navigate the more complicated aspects of job hunting like building a resume.

Samantha Dunn Completes Internship—Joins JTC as Staffing Specialist

After 4 months of working at the JTC, intern Samantha Dunn is now an official member of staff. She'll continue to do her previous job duties, but will be given the formal title of Staffing Specialist. Since joining early in December, Samantha has been an active part of business outreach, social media networking, and job postings, even taking part in implementing JTC's Virtual Job Fair this February.

She is excited to be welcomed on to the team and is looking forward to helping out on future events.

Truck Drivers Training Program Accepts New Students

Beginning on the 29th of March, Tehama County sponsored three English Language Learners to attend an 8-week truck drivers training program. The first two weeks of the program will be at the Anthony Soto Employment Training Center in Olivehurst, where participants will do the classroom portion of the course to get their Class A permit. The remainder of the six weeks will be held in Willows, where behind the wheel training will take place.

The Anthony Soto Training Center has a bilingual instructor, making it a more ideal teaching environment for the English language learners.

County-Wide Flow Challenge Completed Successfully

Job Training Center staff have been attending monthly Zoom workshops hosted by Expect More Tehama as a way to offset the effects of the pandemic on kids and the community. In January the group hosted a 'Flow Challenge', an event that spanned across 30 days. Scott Winter and Damon Valentino were the 'Flow Coaches'. The event concluded with around 31,583 positive actions tallied by Tehama County teams.



In February, the Zoom session focused on equity issues and featured Jack Hess of Civic Labs in Indiana. Todd Brose, Superintendent of Red Bluff Joint Union High School and representatives from Red Bluff Alums for Justice also shared their journey over the past nine months.

In March, the topic was around social emotional learning and mitigating learning loss, especially this summer. Speakers included Roni Habib, a consultant with and Jim Southwick, Assistant Superintendent at Tehama County Department of Education.

The series will continue through June.

Dr. Eyler Offers Insights into Economic Changes & Challenges



On February 2, the Job Training Center hosted an informative webinar featuring Robert Eyler. Dr. Eyler is a much sought-after keynote speaker who connects the impact of global events like Covid-19 or Northern California wildfires to the impact on local neighborhoods and businesses. He is very familiar with the North State and happy to hold online events explaining our economy, our challenges, and our opportunities.

The latest webinars were hosted by NoRTEC and included sessions for multiple counties.

For those interested in a data sites, Dr. Eyler referenced www.tracktherecovery.com.

Staff Zoom Meetings, Webinars

1/4	Christi G. attended Veteran's Collaborative Meeting
1/12-14	Christi G. attended P2E CalJobs Training
1/20	Sandra E., Rose Plumb, Samantha D., Kathy G. attended Dr, Eyler Economic Update
1/21	Connie O. and Christi Goni attended P2E NoRTEC Monthly Meeting
1/25	Connie O. and Kathy S. attended SB-1 Construction Pre-Apprenticeship training
1/27	Ruth H. and Kathy S. attended A Guide to the New Cal/OSHA Emergency Covid-19 Regulations
2/10	Ruth H., Adrian H., Samantha D., and Kathy G. attended Expect More Tehama Workshop on Equity
2/11	Ruth H. attended the Business Preparedness Workshop
2/17	Ruth H. attended the MIP Fund Accounting FREE EFT Overview
2/18	Ruth H. attended the Cal/OSHA COVID-19 Prevention Plan—What Employers Need to Know
2/19	Rose P., Christi G., and Ruth H. attended Diversity and Inclusion in the Workplace
2/22—2/24	Ruth H. attended the MIP Fund Accounting Core
2/25	Ruth H. attended the 2021 Nonprofit Financial Health: The Full Research Study
3/10	Staff watched Expect More Tehama Workshop on Learning Loss Mitigation
3/18	Christi G. attended Tripartite Board Meeting
3/25	Kathy G. recorded a Zoom with Shasta College ag instructor Kari Dodd for her career planning class.

Tehama County Receives New Bus System

Tehama Rural Area Express, or TRAX, has added two new trolleys to the Tehama County area. These trolleys began their service this February and will be dedicated to Red Bluff routes and will be used as shuttle vehicles for special events. In addition to the trolleys, the Tehama County Transit Agency Board received three type A buses and one type E large bus. The type A buses will support the Paratransit program and provide greater mobility to seniors and individuals with disabilities. The type E large bus will be dedicated to the Glenn Tehama Connect route. TRAX is fare-free and available to any Tehama County resident free of charge.

