



JOB TRAINING CENTER WORKFORCE SOLUTIONS

A proud partner of America's Job
Center of California Network

APRIL, MAY, JUNE — 2025

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q4—2024-25

Job Training Center Successfully Launches Manufacturing Upskilling with Bell Carter

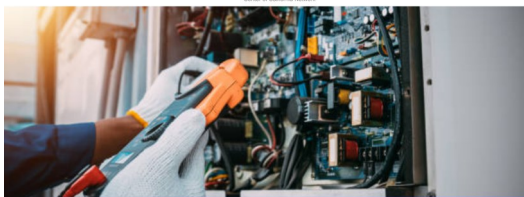
June marked the conclusion of a highly successful upskilling program focused on careers in manufacturing and food production. The program was led by the Job Training Center and Bell-Carter Foods in Corning, CA, with strong support from the Grow Manufacturing Initiative (GMI), NoRTEC, The Butte Training Place, and California Human Development.

The goal was to deliver high-quality, customized skills training aligned with Bell-Carter's workforce needs—ensuring that Tehama County manufacturing employees can grow their careers locally, without needing to leave the region.

Instruction was provided by The Butte Training Place and held at the Job Training Center's Production and Manufacturing Lab in Red Bluff. The course offered foundational hands-on training in tool usage, measurement, mechanical assembly, and workplace safety. It also included instruction in pipe assembly, part identification, and culminated in a robotics assembly project that reinforced both technical and problem-solving skills.

Students responded enthusiastically, giving the course high marks for its engaging content and practical applications. Many expressed interest in continuing their training journey.

Future manufacturing upskilling sessions are already being planned for Fall 2025, and the six-agency partnership that made this program possible remains committed to expanding training access across Tehama County.



MANUFACTURING JUMPSTART

INTERESTED IN TRAINING?
SCAN THE QR CODE FOR MORE
INFORMATION



Butte Training Place, in partnership with the Job Training Center of Tehama County, invites you to a training opportunity for Summer 2025 — to be held in Red Bluff!

Hands-On Skills for Real-World Jobs

Get hands-on with the basics! This short training opportunity covers:

- How to read and interpret blueprints
- Essential shop math used on the job
- Basic electrical wiring skills

• Intro to mechanical systems

Start strong in your new job or current job! Learn how to read blueprints, understand instructions, and do the math you need on the job. This hands-on course is perfect for those working or interested in working in manufacturing and want to feel confident and ready to succeed!

DEADLINE TO RESPOND: JUNE 11TH

Valued at \$1100 — Yours FREE if Eligible.

Days: Mondays

Dates: June 16, June 30 & July 7, 2025

Time: 8AM - 4:30PM

Location: Red Bluff, CA

* Limited Seats Available

Contact Elvira ASAP to see if you are eligible for this free training!

Elvira Herrera

(530) 529-7000

718 Main St. Red Bluff, CA 96080

JTC is an Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities. TTY: CA Relay 7-1-1 number for federal funding disclosure information, visit www.jobtrainingcenter.org



BUTTE COLLEGE
THE TRAINING PLACE



Participants at the Manufacturing Lab in Red Bluff

Job Training Center Launches 2nd Annual Career Expo

The Job Training Center has officially kicked off its second annual Career Expo, and just two weeks in, the impact is already being felt. Designed to introduce local students to in-demand industries and educational pathways, the five-week Expo blends college and career exploration, mentorship, hands-on learning, entrepreneurship training, five local industry tours, five regional college and trade school visits, and five state-of-the-art career exploration simulations.

So far, students have engaged in both industry and campus tours across a wide range of sectors. Week one began with healthcare-focused simulations and site visits to Glenn County CTE programs in Willows and Orland. Week two continued the momentum with in-depth tours of Sierra Pacific Industries Millworks in Red Bluff, the mobile Trades Trailers (courtesy of Bridge to College), and Outback Construction. Students also experienced campus life with a guided tour of Simpson University.

Upcoming weeks will include visits to Crain Mills, the Resource Conservation District, Butte College, and the Local Union 228 Training Center in Marysville. Each experience is designed to expose students to real-world opportunities, provide access to professionals in the field, and allow space to ask questions, build confidence, and envision their future paths.

“The Career Expo is an incredible way to inspire and educate the next generation on great careers in the North State,” says Carrie Ferchaud, CEO of the Job Training Center. “It’s become a core part of our workforce and economic plan to retain young talent and connect them to great local companies. We’re excited to build local pride in the impressive companies that call Tehama County home and make college and career exploration more relevant, comprehensive, and hands-on.”

What resonates most with students are the stories they hear directly from professionals—real people from their own communities who share how they entered the workforce and the value of hard work and learning on the job. These moments make career paths feel more attainable and personally meaningful.

This initiative is made possible by a strong collaboration of key partners, including the Job Training Center, UC Davis, GEAR UP, Project Restore, Shasta College, the Youth Apprenticeship Project, and a network of supportive employers and educational institutions.



Expo Group at Outback Construction Tour, June 2025

Empowering Future Tradespeople: Tehama County Students Complete Pre-Apprenticeship Training

In a powerful step toward building careers in the trades, eighteen dedicated students from Tehama and Shasta Counties successfully completed a five-week construction pre-apprenticeship training program held from April 1 to May 23, 2025. This opportunity was made possible through a partnership between the Job Training Center, North Central Counties Consortium, SMART Workforce Center, and the Northeastern California Building and Construction Trades Council.

The program blended essential work-readiness skills with hands-on construction career exploration. Participants earned industry-recognized certifications, including OSHA 10, forklift operation, CPR/First Aid, and the Multi-Craft Core Curriculum (MC3)—offering a strong foundation for those entering the trades.

The first week of the training focused on professionalism, communication, interview techniques, résumé building, and workplace ethics. The remaining four weeks centered around hands-on construction activities that helped students gain confidence, practice craftsmanship, and learn the core expectations of the field.

This initiative not only built practical skills—it also fostered pride, teamwork, and a clear sense of purpose. The students' achievements demonstrate the strength of community collaboration in developing a skilled and motivated workforce prepared for high-demand careers in the trades.



Cohort of Tehama County Students

Youth Outreach Highlight: Interviews for Corning Union High School Seniors

On May 6th and 7th, JTC staff, Nayeli Gonzalez and Connie Ocampo participated in senior exit interviews at Corning Union High School. These interviews are designed to give graduating seniors real-world experience in professionalism and communication as they present portfolios highlighting their volunteer work, academic achievements, and extracurricular involvement. Staff found the experience incredibly rewarding—witnessing students speak with passion and purpose about their futures was truly inspiring.

A key takeaway was the refreshing sense of innovation and drive among today's youth, who are stepping forward with new ideas and a desire to positively impact their communities. Participating in this event reflects the team's ongoing commitment to uplifting and equipping the next generation. As Young Adult Career Navigator Nayeli Gonzalez shared, "I truly enjoyed being part of the senior interviews. Watching students light up as they talked about their passions and dreams—that's what makes it all worthwhile. It reminds me why we do this work."



Corning Union High School Logo

Resource Conservation District HIRE/Project Restore Cohort

On June 23, 2025, a new cohort of four participants began a paid internship with the Tehama County Resource Conservation District—gaining hands-on experience in conservation, weed abatement, and land management. The internship provides valuable work-based learning in a structured environment designed to support skill development and long-term career readiness.

To ensure a strong start, participants received essential supportive services, including Flagger Certification to promote worksite safety and compliance. In addition, they were outfitted with work-appropriate clothing, boots, and personal protective equipment (PPE). These resources, combined with individualized case management and on-the-job training, help reduce common barriers to employment and prepare participants for future success in the workforce.

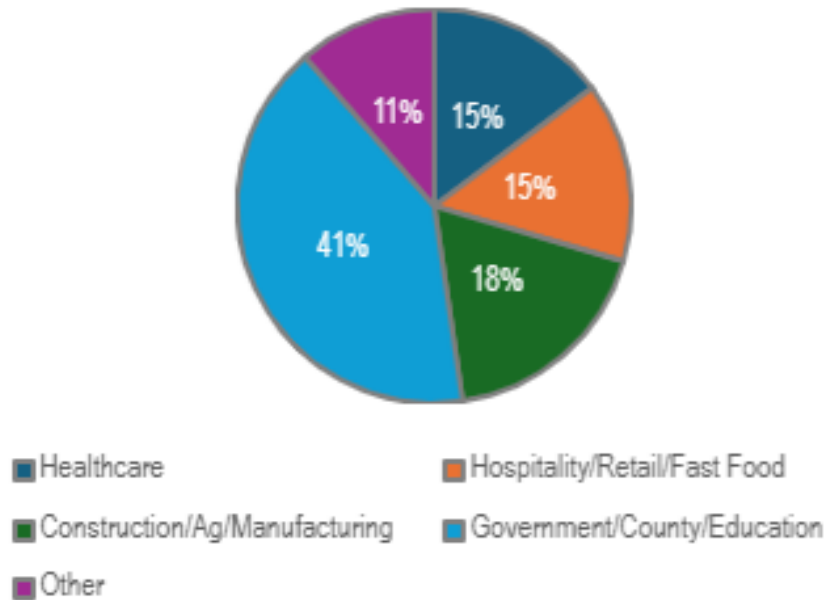


Resource Conservation District Crew on Site

Tehama County Businesses Served in Q4

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with 88 Unique Businesses in the following industry sectors:

Job Postings by Industry Sector



Tehama County Labor Force Data

Tehama County	May 2024	May 2025	Annual Change
Labor Force	26,810	27,500	+2.6% / 690 more people in labor force
Employed	25,370	25,890	+2.0% / 520 more people employed
Unemployment Rate	5.3%	5.8%	+0.5%

Source: EDD LMI Division

Data is not seasonally adjusted