



JULY, AUGUST, SEPTEMBER — 2024

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q1—2024-25

Successful Youth Program Piloted by JTC and 14 Local Partners



This summer, 50 eager students embarked on an exciting new 5-week pilot program called Tehama Career Expo which exposed youth to high-wage and high-demand career paths across Tehama County. The innovative pilot project sought to address crisis-level workforce challenges in **manufacturing, agriculture and natural resources** and was led by Job Training Center and UC Davis Gear UP. The pilot project focused on answering the important life-defining question that youth from rural areas ask as they leave high school: “Are there any good jobs here?”

All too often, rural youth and adults don’t believe their community has any good jobs and they have limited exposure to the opportunities waiting for them. Our rural communities have world-class companies that export goods all over the globe and offer great careers spanning the full career ladder but our youth consistently voice hopelessness for job prospects. Career Expo is an attempt to inform our youth of the existing career paths and inspire them to pursue the education they need to reach their dreams, whether that’s college, trade school, on-the-job training or apprenticeships.

The 5-week program consisted of weekly sessions hosted by Instructor Heather Chavez on career exploration, job readiness, and real-life skills, 6 business tours, 3 college tours, 2 trade school tours and 1 union training center tour. The tours kicked off with a visit to Sierra Pacific Industries and a tour of Shasta College Redding. In week 2, they toured Bell Carter in Corning and learned about the olive canning process. Staff members also shared personal career journeys and growth opportunities within the company.

Week 3 included a visit to the Resource Conservation District at the Sacramento Discovery Center and the UA Local 228 Training Center in Marysville, introducing students to apprenticeships and trades. In week 4, students explored aviation at Glenn County ROP, used flight simulators, and toured medical and sound tech training centers. The week concluded with a visit to Butte College, where students had the chance to ask questions and interact with current attendees.

In the final week, students learned about Shasta College resources and had the opportunity to register for classes, meet college staff and overcome common barriers to college enrollment. The pilot project feedback session was guided by Heather Chavez and Carrie Ferchaud, and the insights, empowerment, and readiness for the future were apparent!

Andersen & Sons Rapid Response

Hiring Events Address Critical Need

In response to the recent mass layoff at Andersen & Sons in late July 2024, a series of hiring events were held on July 26, August 7, August 23, August 30, and September 10. These gatherings made a meaningful impact, serving over 130 individuals who were looking for new opportunities after the layoffs. Each event was a chance for job seekers to connect with a range of local employers from various industries, including manufacturing, construction, and health services. Participants had the opportunity to engage in one-on-one conversations, explore job openings, and receive practical advice on resumes and interviews. It was inspiring to see people come together, share their stories, and support one another during this challenging time.



These events were more than just job fairs; they represented a community coming together to rebuild and empower individuals as they navigate their career paths. The commitment from The Job Training Center of Tehama County and local organizations shows how important it is to support each other in times of need.

Looking forward, the spirit of resilience shines bright with continued collaboration, helping individuals to take their next steps toward stability and growth in their careers.

Client Success Story

Following the significant layoff at Andersen & Sons a former employee with 8+ years experience as a Machine Operator and Forklift Operator found himself unsure how to start his job search in a competitive market, especially given his limited English skills. He felt uncertain and anxious about providing for his family as he was the sole income earner in his household.

On July 26, 2024, when he received his notice of layoff, he was provided with a packet of resources from Job Training Center where he was encouraged to contact for job search assistance. Determined to find work, he went straight to Job Training Center the same day to inquire about job search services. The Participant was given a tour of the career center services as well as informed of our dislocated services that he was eligible for. The Participant began to receive services which included bilingual assistance, navigating the EDD unemployment insurance process, completing job applications, interview tips, job referrals, skills identification, resume writing and financial rental assistance.

Within seven weeks, the participant secured a new full-time position as a Moulder at Sierra Pacific Industries earning slightly more than his previous position. His persistence and the support he received helped him regain employment and boosted his confidence. The Participant has a renewed sense of stability for his family and continues to do well in his new job. His job search efforts and great follow through proves that with the right guidance and determination, even the most difficult setbacks can lead to new opportunities. The Participant expressed gratitude with the services he received from the Job Training Center.

Job Training Center is continuing to actively serve displaced workers from Andersen & Sons, none of which would be possible without the incredible support from NoRTEC!

ACRE Certification Equips JTC Staff to Improve Employment Support

The recent ACRE (Association of Community Rehabilitation Educators) Certification Training hosted by The Arc of Pennsylvania was a resounding success, with participants gaining critical skills to enhance employment support for individuals with disabilities. The training was attended by Connie Ocampo, Christi Goni, Melissa Pearce, Adrian Hernandez, Mariah Griffith and Elia Hernandez. Spanning three intensive days, the training equipped them with the knowledge and tools necessary to transform employment practices, creating a more inclusive workforce.

The training kicked off with a comprehensive overview of the Foundations of Work Support, covering the history of supported employment, including WIOA and how support services are funded. The session touched on insights into the role of assistive technology, setting the stage for meaningful employment opportunities.

The second day focused on Discovery, a critical element of person-centered employment planning. The training focused on tools for gathering meaningful information about individuals' skills, interests, and conditions for success. The day emphasized the importance of aligning job development services with the strengths of each individual, ensuring successful employment outcomes.

The final day honed in on Workplace Supports and Systematic Instruction, providing useful strategies to retain jobs and teach essential job tasks effectively. The day focused on skills to support individuals in maintaining employment through job analysis, task breakdown, and systematic teaching methods. The session also highlighted the importance of long-term retention through soft skills support.

The training was empowering and filled with useful skills and tools. The Arc of Pennsylvania's ACRE Certification has proven to be a pivotal step in advancing supported employment, ensuring that individuals with disabilities are set up for success in the workforce.

With the ACRE Certification, JTC staff are now better equipped to make meaningful changes in employment support, driving inclusivity and success for all. Additionally, this is phase 1 of a comprehensive strategy to increase the training qualifications of all client-facing staff to serve people with disabilities, including those referred from Far Northern Regional Center.



ASSOCIATION OF COMMUNITY
REHABILITATION EDUCATORS

10-Year Anniversary for Job Training Center's Washington Street Productions

After 10 amazing years, Washington Street Productions has undergone an exciting transformation, including a name change and relocation. The division of Job Training Center is a job training facility that makes and sells handmade home-goods while teaching job skills. This social enterprise has been a huge success and changed thousands of lives. This move represents a fresh start for the division, which has also expanded its offerings and opened a full retail store. Main Street Productions is now conveniently located right next door to the Job Training Center Career Center.

The new retail space is beautifully designed and offers a wide selection of home décor items. The pieces are handmade onsite by the company's talented workers, adding a personal and artisan touch to the collection. From unique decorative accents to custom furniture, the store provides a wide range of items that reflect both creativity and craftsmanship.

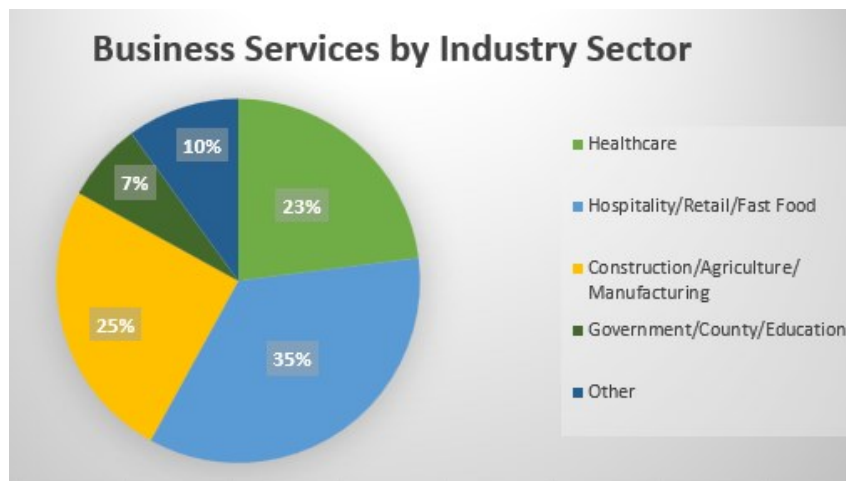
This rebranding and move reflect Main Street Productions' dedication to growth and to offering customers an even better shopping experience. The team is thrilled to showcase their expanded product line and provide high-quality, handmade décor to the community. Visitors to the new store can expect to find not just beautiful home items but also a welcoming atmosphere that highlights the hard work and passion of the employees.

Job Training Center continues to see this division as an invaluable part of Tehama County's workforce development strategy.



Tehama County Businesses Served in Q4

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with 118 Unique Businesses in the



Tehama County Work Based Learnings! July—September 2024

Employer	Job Title	Status as of 9/30/24
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Specialist	In Progress
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	Completed WBL
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Specialist	In Progress
Tehama Family Fitness Center	Maintenance/Janitorial Technician	Completed WBL
Sip Coffee Bar	Barista	Did not complete WBL
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	In Progress
Main Street Productions	Production Specialist	Did not complete WBL
Main Street Productions	Production Specialist	Did not complete WBL

Labor Force Data

Tehama County Labor Force Data – July – September 2024

Tehama County	August 2023	August 2024	Annual Change
Labor Force	26,500	26,830	+1.2% / 330 more people in labor force
Employed	24,910	25,050	+0.6% / 140 more people employed
Unemployment Rate	6.0%	6.6%	+0.6%

