



JANUARY, FEBRUARY, MARCH — 2024

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q3—2023-24

Job Training Center Deploys Disaster Clean Up Crew

The North State was pelted with an extreme winter storm in December 2023 and January 2024 resulting in multiple counties being declared national disaster areas. In partnership with Northern Regional Training and Employment Consortium (NoRTEC), Resource Conservation District of Tehama County (RCDTC) and Job Training Center, Tehama County received public assistance to recruit and deploy a disaster recovery crew to clean-up damage throughout the county.

"The disaster clean-up crew has surpassed our expectations and been integral with the RCDTC's projects throughout the county. The team has contributed to over 31 acres of clean up and fuels reduction" stated Drew Barnhart, Project Manager at Resource Conservation District.

The funding is expected to be released in 3 installments and if it is released as planned, the recovery crews will work until early Summer 2024.



Career Technical Education Tour Highlights Industry Sector Partnerships

On January 11th & 12th Job Training Center staff attended a Career Technical Education (CTE) Tour in Modesto, CA hosted by Expect More Tehama. The goal of the trip was to learn about successful CTE programs and industry sector partnerships. The tour included a visit to Thomas Downey High School's building trades program and a visit to the VOLT Institute which featured industry-led training programs for manufacturing and leadership. The tour concluded with the Stockton Unified School District's award-winning healthcare academy, robotics and engineering programs. The tour was attended by members of Tehama County's CTE Coalition with the goal of identifying proven models that are strengthening industry sector partnerships and building sustainable workforce solutions.

"It was an amazing opportunity to see what other schools are doing to expand and incorporate CTE as a way to engage students" stated Connie Ocampo, Manager of Training and Development at Job Training Center.

Industry Sectors and Tour Highlights

- Thomas Downey High School: Intermediate & Advanced Construction CTE Pathway program.
- VOLT Institute: Advanced Industrial Maintenance Mechanics; Industrial Electro-Mechanics; Industrial Maintenance Process Control Systems; Industrial Pump Systems, Piping, Pneumatics and Fabrication, PLC, and Automation Robotics.(www.voltinstitute.com)
- Stockton Unified School District: Health Careers Academy, Robotics (STEM) and Design and Modeling (3D Engineering)

Bilingual Workforce Development Partnership Continues with Corning High School D.E.L.A.C Program

Connie Ocampo and Elia Hernandez were invited to attend Corning High School's DELAC (Direct English Learner Advisory Committee) partnership meeting, a district-wide advisory group designed to support Spanish speaking students in Tehama County. The meeting was attended by students, parents, administrators and Job Training Center (JTC). Presenters included the district's superintendent, the newest high school wellness counselor, and a representative from North Valley Catholic Social Service (NVCSS) immigration services. Ocampo and Hernandez gave a brief presentation in Spanish about regional CTE programs for graduating seniors and available financial assistance for the programs. Hernandez talked about the WIOA and Project Restore youth programs offered through JTC. Flyers and contact information in Spanish were provided to parents and students.

This partnership is an integral piece of JTC's strategies to connect the bilingual workforce with our local employers and increase community access to our services.



New Creativity & Incentives Help Propel Washington Street Productions Forward!

NEW PRODUCTS LAUNCH

This quarter, participants at Washington Street Productions launched a new product line of multi-layered animal portraits and cursive calligraphy signs. The creative projects have been a great addition to the product line-up and have received rave reviews and multiple repeat custom orders.

INCENTIVES

Over the last 12 months, Washington Street Productions has been experimenting with new incentives to increase the number of participants who enter employment. This quarter, a job search punch card competition was put in place. So far, it has created more excitement and focused effort on the hard work of job search. At the end of the month the participant who has the most punches on their job search cards receive a \$25.00 gift card to a local restaurant.

FIND OUT MORE

See more creative designs at <https://www.facebook.com/WashingtonStProductions/>

Find out more about WSP at <https://www.washingtonstproductions.com/>



Tehama County Law Enforcement Agencies Show How Everyone In The Community Deserves Support

On February 15th, The semi-annual Tehama County Resource Fair was hosted by the Tehama County Probation Department and Red Bluff State Parole Office. The Resource Fair was open to all individuals on Probation and Parole and was well attended by both participants and vendors.

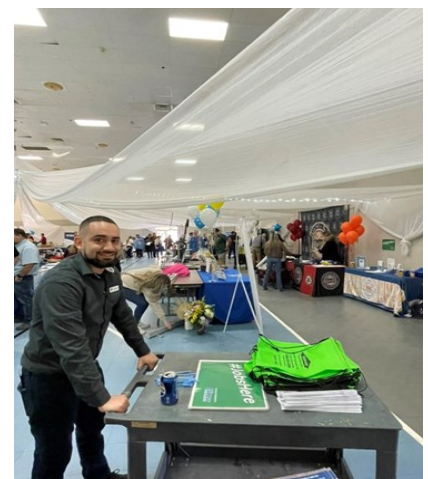
- Sponsors & Supporters: Christi Goni, Job Training Center, Tehama County Child Support, Empower Tehama/Project Restore, P.A.T.H, United Way (211), Express Employment Professionals, and Shasta College/Step-Up Program.
- Individuals on supervision received access to resources to help them reach their employment and life goals by speaking with vendors, gathering valuable information and making connections.



12th Annual B.E.A.M Event Returns in 2024!

In February, Job Training Center's Adrian Hernandez, Aaron Hernandez, and Elia Hernandez hosted a booth at the Red Bluff Chamber of Commerce's 12th Annual Business Expo and Mixer (BEAM) held at the Red Bluff Community Center. The BEAM event is a business to business networking event, followed by a job fair open to the public.

The event was very well attended with over 60 vendors from all categories of local businesses and organizations. "The business to business connection is my favorite part of the event. I get the chance to meet new employers/organizations and catch up with other employers that I have worked with in the past. The best part is it gives us the opportunity to meet the person behind the email" says Adrian Hernandez. JTC shared information about services as well as handmade arts and crafts products produced by Washington Street Products.



21 Small Businesses Trained In QuickBooks for 2024!

In March, the Job Training Center and the Small Business Development Center partnered to train 21 employers in a 4-week QuickBooks training. Training included accounting basics, getting started with QuickBooks, setting up purchase orders, accounts receivable, accounts payable and banking reconciliations.

Since COVID-19 small businesses have struggled to bounce back, this class offered a practical way to help them stabilize. “Small businesses are the lifeblood of our communities, and they need access to more local training that provides practical and high-impact skills to help them grow” says Carrie Ferchaud, Executive Director for Job Training Center.

Internships at a Glance: Building Opportunities Into the Workforce!



Karly Lopez
Greenville Rancheria Daycare
Daycare Provider



Lily Clinton
SIP Coffee Bar
Barista - Intern



Seth Moughan
NCCDI
IT Support – Intern



Labor Force Data

Tehama County Labor Force Data—February

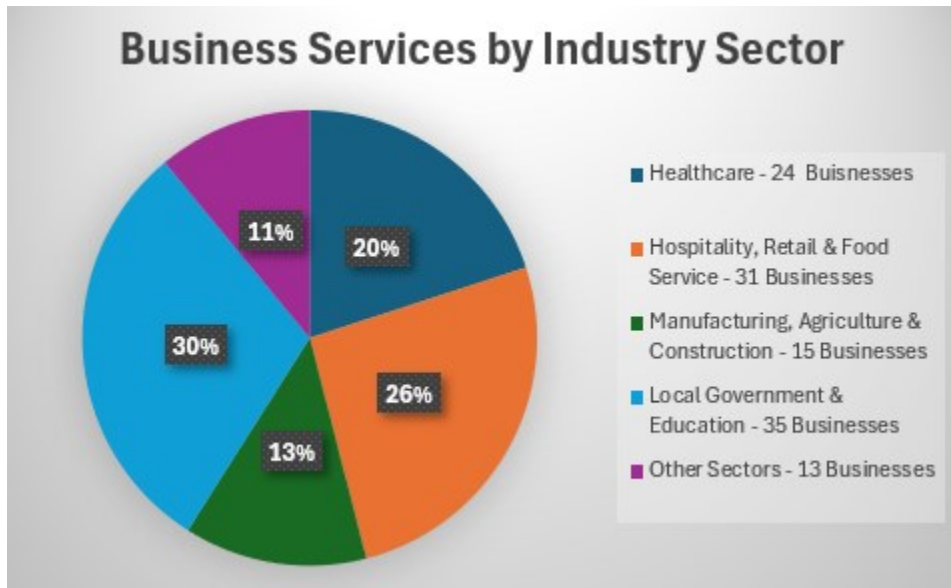
	February 2023	February 2024	Annual Percentage Change
Labor Force	25,660	26,430	+1.9%
Unemployed	1,620	1,940	+ 19.8%
Unemployment Rate	6.3%	7.3%	+ 1%

Unemployment Rate—February

	February 2023	February 2024	Annual Percentage Change	February 2023 Rank by % Rate
California	4.8%	5.6%	+ .8%	N/A
Tehama County	6.3%	7.3%	+ 1%	36/57
Glenn County	7.1%	8.1%	+ 1%	44/57
Shasta County	5.7%	6.9%	+ 1.2%	33/57

Businesses Served by Industry Sector—Q3

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with 113 Unique Businesses in the following industry sectors:



Work Based Learnings

January – March 2024

Employer	Job Title	Status as of 3/31/2024
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
Resource Conservation District	Crew Laborer	In Progress
NCCDI	IT Support Specialist	In Progress
Sacramento River Discovery Center	Garden & Greenhouse Assistant	In Progress
Sacramento River Discovery Center	Office/Garden Assistant	In Progress
Kaloca's Mexican Grill	Dishwasher	In Progress
Mike Shaffer	Laborer	In Progress
Mike Shaffer	Laborer	In Progress
SIP Coffee Bar	Barista	In Progress
Washington Street Productions	Production Specialist	In Progress
Washington Street Productions	Production Specialist	In Progress
Vine Design Studio	Graphic Design/Website Intern	In Progress
Crown Cleaners & Tuxedo	Laundry Technician	Successfully Completed
Mike Shaffer	Laborer	Successfully Completed
Mike Shaffer	Laborer	Successfully Completed
Mike Shaffer	Laborer	Successfully Completed