



APRIL, MAY, JUNE — 2024

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q4—2023-24

Job Training Center Launches 1st Annual Tehama Career Expo with 50 Youth



In an exciting collaboration aimed at empowering youth and kickstarting their careers, the **Job Training Center (JTC)**, **GEAR UP**, **Red Bluff High School**, **Expect More Tehama**, and **Shasta College** have come together to create an enriching program for fifty local young adults called **Tehama Career Expo**. This partnership combines 5-weeks of hands-on experiences with industry insights and essential skills training to prepare students for the future. The **Tehama Career Expo** features industry sector field trips, Career Technical Education (CTE) tours and in-depth career exploration including career simulators. The initiative offers a real-world glimpse into diverse local career paths with the hope of fostering pride in their local community.

Central to this program is experiential learning. Students get to visit places like Sierra Pacific Industries and the Marysville Training Center, where they engage with professionals and explore different industries firsthand. These experiences help students connect what they learn in school with practical applications, making the professional world feel less daunting. With support from JTC, GEAR UP, and dedicated staff, students receive valuable guidance and mentorship throughout their journey.

This community-driven effort also focuses on teaching crucial real-life skills, providing hands-on experience with manufacturing, sustainable agricultural, natural resources, welding, and even union trades. The partnership aims to build a skilled and capable workforce by connecting youth to local career and education opportunities. This workforce development collaboration is a testament to the power of teamwork in education and career development, paving the way for **innovative workforce solutions**.

NoRTEC Trains 23 Tehama County Residents on Tech Skills at Job Training Center's Washington Street Productions



A NoRTEC project is paving the way for rural Northern California residents by launching free technology skills training! This innovative program funded by California Public Utilities Commission and led by the North State Planning Collective and NoRTEC is designed to increase access to online resources such as job searching, online banking, taking online college classes, accessing tele-health and receiving online emergency warnings.

Since April 2024, NoRTEC Program Coordinator Heather Chavez has joined forces with the Job Training Center's Washington Street Productions team to train 23 Tehama County residents. The feedback has been incredible with attendees saying the tools are easy-to-use, and offer more than they expected.

This project works to meet the demand for basic computer knowledge in our remote communities and is particularly well-suited to serve remote and underserved communities including English Language Learners and people who have been involved in the criminal system.

Unlike traditional computer classes, the classes are designed for people with no prior computer experience and they can be accessed from their personal cell phones at no cost.



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CONNECT CONSORTIUM

UPSTATE CALIFORNIA
CONNECT CONSORTIUM



NoRTEC



CALIFORNIA
Public Utilities Commission

Access Points is funded by the CPUC and led by the Collective and NoRTEC

NoRTEC Hosts 1st Annual Regional Workforce Summit!



Job Training Center staff members Connie Ocampo, Christi Goni, Carrie Ferchaud, Elia Hernandez, Miriam Rangel, and Adrian Hernandez had the opportunity to attend the 2024 NoRTEC Workforce Summit May 14th in Anderson, CA.

The day kicked off with a warm welcome from Michael Cross and Eric Flora from NoRTEC. They took the room on a journey through NoRTEC's inspiring history and unveiled their ambitious Strategic Plan. Their passion for delivering top-notch services was contagious, and they made it crystal clear why this work is crucial for our community's success.

The next morning session was dedicated to Our Regional Voice—highlighting NoRTEC's collective impact. Kristine Zua Zua (AFWD) moved everyone with stories of stellar workforce services throughout the region, proving that excellence is our standard! Wendy Zanotelli (SMART) called for deeper collaboration and resonated with everyone. She showed how powerful we could be when we unite across counties. Job Training Center's Carrie Ferchaud passionately spoke about our commitment to investing in our communities and teams, reminding us that the Summit was all about strengthening those bonds. Their session wrapped up with a collective impact report that left everyone buzzing with pride over the region's achievements.

Jeffrey Harrington (AFWD) wowed everyone by showcasing how Artificial Intelligence can revolutionize our productivity and communication. Through ChatGPT, we learned about innovative ways to support our work, from summarizing documents to crafting perfect communications and analyzing policies. His engaging enthusiasm for the topic won over many attendees who were previously unsure about using AI.

Eric Flora (NoRTEC) delivered an eye-opening session on Apprenticeships, busting myths and showcasing their value. His vision for integrating Apprenticeships into training models was inspiring, and the heartfelt testimonials from SMART and JTC clients were a testament to their life-changing impact.

Rachelle Guevara's (SMART) session on Empowering Our Youth was a rallying cry to break down barriers and amplify youth engagement. She shared dynamic strategies and the importance of "The Power of Yes," urging to remember our purpose and passion. She received a standing ovation for her engaging, inspiring, and funny session.

Connie Ocampo and Carrie Ferchaud (Job Training Center) transformed buzzwords into actionable insights with their session on People-Centered Design to Create Welcoming Centers for All. Their real-world examples showed us how to make our services more welcoming and user-friendly. They held a fun and engaging table-talk session and then had groups share out their ideas.

Blanca Barba from California Human Development (CHD) presented a heartfelt and inspiring presentation on CHD's history and their success in serving farmworkers and their families. Her emphasis on building trust-based relationships struck a chord with everyone.

The day concluded on a high note, leaving everyone inspired and full of new ideas. The emphasis on collaboration, innovation, and community investment was not just a theme but a powerful call to action and left attendees united and ready to make a real impact in our communities.

"From Cradle To Career" 2024 Rural Impact Summit

Job Training Center staff member, Elia Hernandez and Carrie Ferchaud, along with more than 80 Northern California colleagues had the opportunity to attend the 2024 Rural Impact Summit in Lexington, Kentucky, held from April 28 to May 1 at the Central Bank Center. Themed "From Cradle to Career," the summit gathered educators, policymakers, and non-profit leaders united in their mission to advance rural effective workforce development strategies.

The summit's keynote speaker, Michael McAfee, President and CEO of PolicyLink delivered an impactful address highlighting the critical intersection of education, career readiness and creating equitable systems where all people can thrive. McAfee shared innovative approaches to Career Technical Education, emphasizing its profound influence on long-term career success and real-world career pathways. The keynote and many of the sessions successfully equipped attendees with actionable ideas to enhance workforce preparedness in rural communities.

The workshops sessions served as dynamic forums where Elia, Carrie, and other participants collaborated to develop tangible solutions aimed at closing educational gaps and bolstering workforce skills in rural areas.

Networking events were instrumental in fostering connections among stakeholders passionate about rural education and workforce development. Set against the backdrop of Lexington's vibrant culture and welcoming atmosphere, the summit not only inspired but also empowered attendees to drive meaningful change in workforce development strategies for rural regions.



Construction Pre-Apprenticeship Training 2024

Job Training Center is proud to announce yet another successful completion of a 5-Week Construction Pre-Apprenticeship Training held in Redding from March 4th thru April 5th. Seven Graduates were from Tehama County. The participants enjoyed the training and are actively pursuing employment in the trades.

The training program is designed to prepare individuals for entry into registered apprenticeship programs, which offers foundational skills and knowledge essential for a career in the construction industry including basic safety, tools usage, blueprint reading, and an understanding of construction math. Graduates also attained certificates such as Forklift, OSHA -10, CPR/First Aid, and The Multi-Craft Core Curriculum (MC3). With new knowledge and insight, participants will be able to make informed decisions about their career paths.

The training and certification, offers a robust foundation for individuals aiming to build a career in the construction industry. This certification not only enhances employability and career prospects but also ensures that workers are well-prepared, safe, and knowledgeable about the diverse opportunities within the field.



JTC Staff Attend Work-Based Learning Safety Training

A top priority for California employers and workforce development agencies is the safety and proper payment of their employees, including clients participating in work-based-learnings such as paid internships, on-the-job trainings and work experience opportunities. This is particularly important when Job Training Center serves young-adults who are entering the workforce for the first time or when working with employers who are unsure of safety and labor laws.

To expand Job Training Center's organizational knowledge of these topics staff attended a one-day training that explored the following topics:

- Child labor laws by age group (schedules, hours per day, work permits, etc.)
- Safety practices for workplace hazards (cleaning supplies, slippery floors, hot cooking equipment, sharp objects, heavy lifting, stress and harassment)
- Safety training (when to host the training, mandatory acknowledgments, etc.)

Job Training Center is proud to offer work-based learnings for Tehama County residents and is passionate about ensuring workplace safety and wage and hour compliance.



Local Community Connections



JTC Staff Wins 2nd Place in Red Bluff Round-Up Window Decorating Contest!



JTC Supports Corning Community Mural Project



JTC Hosts Booth at Red Bluff Farmer's Market.

Pictured on Left: Adrian Hernandez

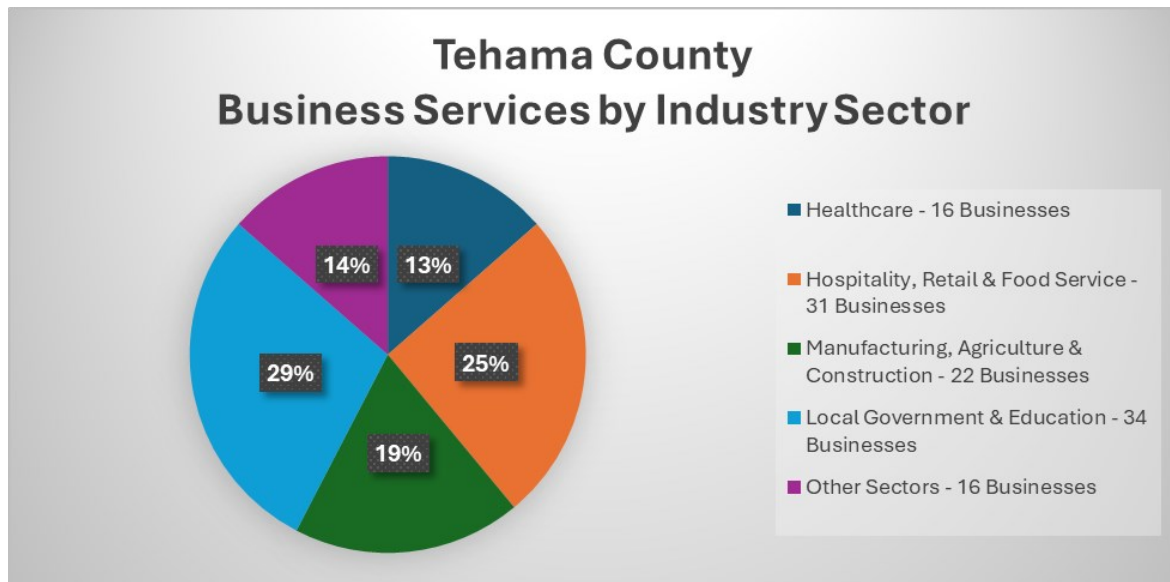
Labor Force Data

Tehama County Labor Force Data—May

	May 2023	May 2024	Annual Change
Labor Force	26,160	25,850	-1.2% / 310 fewer people in labor force
Employed	24,770	24,480	- 1.2% / 290 fewer people employed
Unemployment Rate	5.3%	5.3%	No change

118 Tehama County Businesses Served in Q4 Listed by Industry Sector

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with 118 Unique Businesses in the following industry sectors:



35 Tehama County Work Based Learnings!

Employer	Job Title	Status on 6/30/2024
Washington Street Productions	(2) Production Specialists	Successfully Completed
Washington Street Productions	(7) Production Workers	Successfully Completed
Vine Design Studio	Graphic Design/Website Intern	Successfully Completed
Tehama County Resource Conservation District	(5) Crew Laborers	Successfully Completed
Tehama County Resource Conservation District	(2) Lead Crew Leaders	Successfully Completed
Sacramento River Discovery Center	Office/Garden Assistant	Successfully Completed
Washington Street Productions	(7) Production Workers	In Progress
Northern California Childcare Development Inc. (NCCDI)	IT Support Specialist	In Progress
Tehama Family Fitness Center	Maintenance/Janitorial Technician	In Progress
Tehama County Department of Social Services	Accounting Clerk Apprentice	In Progress
Sip Coffee Bar	Barista	In Progress
Greenville Rancheria Kotasik Daycare	Classroom Aide Intern	In Progress
Washington Street Productions	(3) Production Workers	Completed
Sip Coffee Bar	Barista	Completed
Crown Cleaners & Tuxedos	Laundry Technician	Completed
35 Tehama County Work-Based-Learnings in Q4		