

## APRIL, MAY, JUNE — 2023

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q4—2022/23

### Career Expo and Hiring Event a Success at Rolling Hills Casino



**CAREER EXPO  
& HIRING EVENT**

June 15th, 2023 | 2pm - 6pm  
at Rolling Hills Casino Event Center

On-site prescreens, On the spot job offers, Raffles  
BE INTERVIEW READY

**YOU'RE INVITED!**

- Sierra Pacific Industries (Corning/Red Bluff)
  - Crewmembers
  - Laborers
  - Chain Pullers
  - Milwights
  - Truck Drivers
- Safeway
  - Head Baker
  - Deli Clerks
  - Night Crew
- R.T. Inc.
  - IMMEDIATE OPENINGS for OTR Drivers. We are offering \$5,000 sign on bonus for all new qualified drivers! See us at our booth to hear more about our EXCELLENT BENEFITS!
- Greenville Rancheria
  - Community Health Representative
  - Certified Medical Assistant
  - Transporter
- Tehama County Social Services
  - Express Employment Professionals
  - Umat Laborers Local 185
  - UJA Local Union
  - Crain Walnut Shelling, LP
  - Ross Dress for Less
  - Shasta College
  - K&S Staffing Solutions, Inc.
  - Red Oaks Medical Group
  - Tehama County Personnel
  - Tehama County Department of Education - HR
  - Tehama County Department of Education - Special Education
  - Tehama County Department of Education - SEDSE
- Marathon Staffing
  - Peakanta Band of Nomlaki Indians
  - Northern CA Child Development Inc.
  - Home Depot
  - Rolling Hills Clinic
  - Rolling Hills Casino
  - Shasta College
  - North Valley Services

JOB TRAINING CENTER WORKFORCE SOLUTIONS

Businesses continue to struggle to find talent in the North State, a trend that started pre-pandemic. The June 15th Job Training Center Career Expo and Hiring Event at Rolling Hills Casino was a great success with 25+ employers and over 175 job seekers participating. The event came together in just 6 short weeks. Finding employers from different industry sectors was key to attracting the maximum amount of attendees. JTC credits the event success largely to a great partnership between JTC, the team at Rolling Hills Casino and the Red Bluff Chamber of Commerce.

For job seekers, the event provided a wide variety of sector opportunities and access to company hiring teams. They were able to explore careers in Healthcare, Manufacturing, Agriculture, Transportation, Education, Labor Unions, and Retail. With over 100+ open positions, those looking to change careers or upskill, could ask questions and interview on the spot. Job seekers traveled from neighboring counties including Glenn, Butte, and Shasta, to attend. Most employers were local but there were a couple from neighboring counties looking to recruit talent.

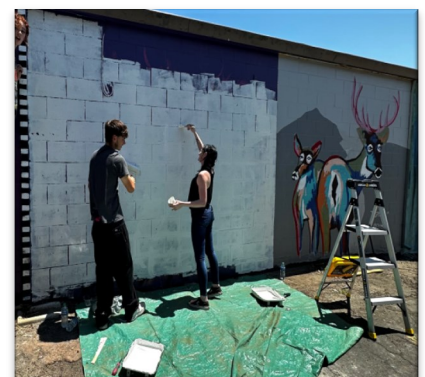
*(continued Page 7—Job Fair)*

### JTC Launches JumpstART Summer Internships

In rural areas, young adults have few opportunities to work in a creative, artistic environment. Thanks to the Project Restore Grant, JTC was able to develop and launch a summer JumpstART internship program. A dozen positions were offered to Project Restore participants and consist of students learning basics of art while working on projects including collages, clay sculptures, and large scale indoor and outdoor murals. The program connects the interns with local artists. Tehama Creative's Heather Vine and Phillip Moller serve as instructor/mentors.

Over the summer participants are developing soft skills and learning job search tools that will prepare them for the workforce. Ultimately participants will create a printed or digital portfolio of their work and will set up a temporary gallery to display their art to family, friends, and community. There will be an art show held in August.

Participants are a mix of high school students ages 15-17. There are 6 students from Centennial High School, 4 students from Red Bluff High School and 1 student from Corning High School. Transportation is being provided to students living in Corning, Gerber, Richfield, and Rancho Tehama.





## Career Technical Education News

### *What is Career Technical Education (CTE)? Why is it important?*

Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners. In total, about 12.5 million high school and college students are enrolled in CTE across the nation. CTE prepares these learners for the world of work by introducing them to workplace competencies, and makes academic content accessible to students by providing it in a hands-on context. (Source: <https://careertech.org/cte>)

Many positions in Tehama County are available to those who have completed a CTE pathway. Popular CTE trainings in the region include welding, auto, registered dental assistant, medical assistant, truck driving, heavy equipment operations, and EMT. Area high schools, community colleges, county offices of education and private trainers provide CTE classes.

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### JTC Celebrates Bilingual Medical Assistant Graduates

In August 2022, JTC sponsored 8 students for the Glenn County Medical Assistant program in Orland. The first part of the training was classroom and lab-based while the second half included non-paid clinical externships with providers. In May, JTC staff celebrated the graduation of seven of the eight participants. All seven graduates from Tehama County are bilingual in English/Spanish. In total, 25 graduated the nine month program.

Medical Assistants help physicians, usually in a clinical setting. They help with both administrative and patient care. Becoming a medical assistant is a solid first step into the healthcare field and often leads to other healthcare professions.



Pictured from left to right: Ingrid Tejeda, Lluvia Mendoza, Joanna Santillan, Jennifer Reyna, Elizabeth Romero, Citali Jara and Areli Jara

"Job Training Center staff was there to show their support to the students that worked very hard and diligently these past 9 months," said JTC's Connie Ocampo. "All 7 students are bilingual which is a great asset in the medical field. I am proud of all the students and am confident they will make great Medical Assistants."

Elia Hernandez also attended. "I thought it was great that the graduates had the opportunity to share their speeches in Spanish for their families and friends."

The Glenn County program provides 360 hours of medical assistant core-curriculum training and 180/200-hours of non-paid clinical internships. Along with medical back-office skills, students learn front office skills including medical scheduling software, customer service, essentials of medical insurance billing and coding and medical records management.

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"There was a great show of support for the students. I thought it was great that the graduates had the opportunity to share their speeches in Spanish for their families and friends." —Elia Hernandez, Youth Case Manager

## Staff Attend Special Event at Rodgers Ranch

In April, JTC's Connie Ocampo and Adrian Hernandez joined dozens of community members at Rodgers Ranch, a working 177-acre farm that is part of Corning High School District. The event was a dinner and showcase of their Career Technical Education (CTE) programs and major improvements made to the property. School administration, Career Technical Education staff and students treated guests to a BBQ dinner, followed by a presentation and time to visit student led booths.

Guest speaker Dennis Bureson, Vice President of Musco Olives, talked about agriculture and the partnership between Musco Olives and the Ranch. Plans are underway to grow 35-acres of mechanically harvestable olives. Students will be involved throughout the planting process and ongoing care of the trees. Musco Olives donated the olive trees to the Ranch. They are a privately held family business based in Tracy, California with facilities across the state.

Rodgers Ranch was endowed to the Corning High School District in 2001 by Wealthy and Daniel Rodgers. Since 2001, the school and community have worked to make the Ranch a model CTE site.



## Staff Assist with Senior Exit Interviews

In May, JTC's Connie Ocampo and Adrian Hernandez joined other community volunteers to interview graduating Corning High School seniors as part of their annual pre-graduation activities.

*"I really enjoy participating in the Senior Exit Interviews because it's an opportunity for me to hear what their next step will be after high school and how they plan to make that happen. I like to be the voice of encouragement, but realistic too, and offer Job Training Center resources that can help them reach their employment and educational goals. Can't wait to see these amazing young teens fly!"*

-Connie Ocampo, Manager of Training & Development

## Celebrating Cinco de Mayo

Cinco de Mayo celebrates Mexico's victory over the Second French Empire at the Battle of Puebla in 1862. To commemorate the celebration, Latino Outreach of Tehama County hosts a yearly community event including vendors and community resources.

JTC hosted a booth at the event showcasing upcoming programs including the SB1 Pre-Apprenticeship Training as well as the youth program and career center resources.

Four JTC staff actively participate on the LOTC Board of Directors.

Visit [www.latinoutreachoftehamacounty.org](http://www.latinoutreachoftehamacounty.org).



JTC staff with members of the LOTC event organizers

# Washington Street Productions

## Washington Street Celebrates Graduations

Over the last quarter, Washington Street Productions (WSP) graduated 6 clients from the 90-day program, including two specialists who worked several more months in roles with added responsibility.

Overall, the program success rate is at 90%. During these past three months, besides on the job training, all attended multiple workshops hosted by the Job Training Center on cover letter and resume writing, interviewing skills, career direction, job search and financial planning.

A special graduation luncheon is held in honor of those who complete the program. The entire team is invited and the graduates receive a certification of completion and an incentive graduation goodie bag.

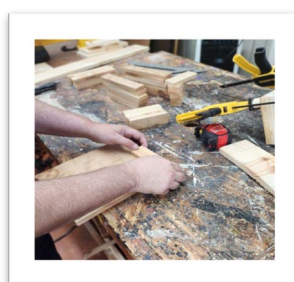
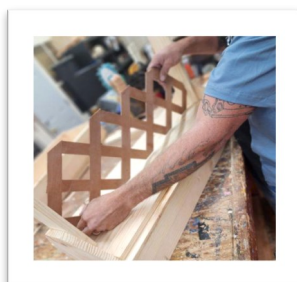
## Sales Boosted by Weather and New Display Techniques

With the warmer weather and the ability to set up everything outside, quarterly sales of products produced by WSP went well. In addition, staff have been teaching production workers new retail merchandising skills which has also boosted sales.

The production workers are coming up with unique product ideas including a wishing well and a kids grill set with utensils!

## WSP Workers Gain Experience and Career Readiness Skills

WSP Workers gain valuable work experience and strengthen soft skills through day to day on the job experience. However, today's clients are attending more workshops at Job Training Center to jumpstart their career readiness. A major goal is to succeed in finding a job before the end of the program.



## WSP Production Facility and Retail Shop 946 Washington Street, Red Bluff

Sales held bi-monthly. Follow WSP on Facebook.

## Sierra Pacific Hosts Hiring Event at Career Center

Tehama County is home to three Sierra Pacific Industry facilities. The large wood products manufacturer regularly advertises open positions for their locations in Richfield and two in Red Bluff. In May several human resource managers from their Windows Division hosted a hiring event at JTC seeking to fill entry level positions. These crew member positions represent some of the best entry level wages in the county.

For a complete list of open positions, visit [Spi-ind.com/careers](http://Spi-ind.com/careers).

**HIRING EVENT** >>> \$19.50 - \$21.62/hour

**Sierra Pacific Industries Windows Division**  
Hiring Event, May 11th | 10am - 3pm  
at the Job Training Center

If you are qualified and would like to join our team, please apply in person.  
Thursday, May 11th 2023 from 10am to 3pm at:  
Job Training Center  
716 Main Street  
Red Bluff, CA 96080

- Must be at least 18 years old
- Must be able to pass a drug test
- Must have verifiable Social Security number
- Must have verifiable work history
- Must be available any shift and weekends



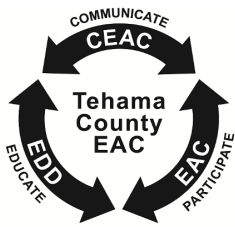
**Questions? Call (530)527-9620**  
View all opportunities at: [spi-ind.com/careers](http://spi-ind.com/careers)

SPI is an Equal Opportunity Employer and encourages women, minorities, veterans and qualified disabled individuals to apply.

## Ocampo Presents on Employer Advisory Council Workshop Panel

JTC's Connie Ocampo joined a panel in April presenting on Subsidized Employment Opportunities for Employers. The workshop was hosted by the Tehama County Employer Advisory Council (TCEAC). The workshop covered internships, On-the-Job Training (OJT), and the Work Opportunity Tax Credit. Other presenters included Angela Cordell, Regional Director of Employer Engagement of Business and Entrepreneurship for the Far North Region at Shasta College and Amber Yearton, EDD Workforce Services Manager.

Shortly after the workshop, Ocampo was contacted by an employer who needed assistance recruiting for a bilingual front office representative. The employer was willing to train the right person but had struggled to fill the position for the past year. The employer provided their job posting and it was shared with Job Training Center network via their recruitment efforts.



### TCEAC Hosts Business Workshops

The Tehama County Employer Advisory Council (TCEAC) held two sessions to educate employers this quarter. The TCEAC meets most third Thursdays of the month and represents a cross section of business and industry who are committed to providing information on employment related issues. Over 100 businesses and agencies are currently members. Job Training Center's Adrian Hernandez serves on the team.

- April: Subsidized Employment Opportunities featuring Connie Ocampo, Manager, Training & Development; Angela Cordell, Regional Director of Employer Engagement of Business and Entrepreneurship at Shasta College; and Amber Yearton, EDD Workforce Services Manager
- May —Cal/OSHA Check List: Avoid the fines featuring Mike Darrow, an Associate Safety Engineer with the Division of Occupational Safety and Health (Cal/OSHA)
- June—No Meeting / July — Sexual Harassment Prevention Training

Learn more at [www.https://www.ceac.org/region-1/tehamacounty-eac/](https://www.ceac.org/region-1/tehamacounty-eac/)

## Financial Literacy Workshops Continue

In the United States, 42% of adults worry about meeting their daily expenses. And 11% of adults do not have a bank account. With this in mind, JTC launched a new financial education workshop series in October 2022. The monthly sessions are aimed at helping job seekers assess their current financial situation, develop a budget, and create a personal action plan.

Katie, a representative from Chase Bank, leads the sessions each month. She's passionate about financial literacy and works to make the sessions interesting and interactive. Washington Street Productions' staff allow participants to attend and received positive feedback from the participants. Over the months, attendance has consistently increased.

"The sessions cover the basics of banking and credit and the value of budgeting," said WSP's Melissa Pearce. "Many adults haven't had an opportunity to receive financial education."

**NEW  
NEW  
NEW  
NEW**

**BEGINNER'S GUIDE TO  
BASIC FINANCIAL  
PLANNING**

TUESDAY, JUNE 20th  
TIME: 10AM-11AM  
JOB TRAINING CENTER | 718 MAIN STREET, RED BLUFF  
Featuring Banking Consultant Katie Thomas

Most of us have not been shown effective ways to manage money to make big purchases, save, invest and find financial peace and stability. Everyone is welcome to learn the basics at this workshop - this is a judgement free zone.

- Learn budgeting basics
- How to budget your paycheck and work on goals (savings goals or debt payoff journeys)
- Ways to make your money work for you
- Leave with new budgeting ideas, how to track your spending, visual boards for savings & debt & more!

TO SIGN UP: SCAN THE CODE  
OR CALL 530-529-7000  
DEADLINE: JUNE 19th, 2023

**> SIGN UP TODAY!**

The Job Training Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities 7-1-1 CRS for TTY Users. 6.12.23 A proud partner of America's Job Center of California network.

## JTC Joins Agency Response to Cal Plant Closure in Glenn County

In May it was announced that the CalPlant facility in Willows was closing and laying off 89 employees. JTC attended a multi-agency Rapid Response event that addressed the immediate benefit and employment concerns of those affected. Of the 89, most live in Glenn County, with others commuting from Butte, Tehama, Sutter-Yuba, and Colusa Counties. The Northern California-based company manufactured sustainably-sourced building products.



JTC's Adrian Hernandez and Connie Ocampo represented JTC at the Rapid Response on May 31st. Workers heard from representatives from the Employment Development Department, Glenn County HRA and attended a resume workshop to prepare for a hiring event in June. More than 60+ employees attended the informational meeting. JTC provided 5 Tehama County residents with packets and information on additional resources.

In June, CalPlant hosted an onsite hiring event to assist workers transitioning into new positions within the region. Multiple agencies attended including Rush Personnel, Express Employment Professionals, Metal Works, Pacific Coast Producers, Alliance for Workforce Development, Sierra Pacific Industries, and Bell-Carter Olive Company. JTC's Connie Ocampo and Christi Goni hosted a booth highlighting the upcoming SB-1 Pre-Apprenticeship Construction training as well as other training and job opportunities.

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## Business Engagement in Q4 (Businesses Served: 120)

*Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:*

ACE Hardware (Red Bluff), Adobe Road Chevron, Adventist Health, All About Seniors, AMJaMB, AM/PM, Arco/AM/PM, Bartels Giant Burger, Bickley's Heating and Air Conditioning, Bud's Jolly Kone, California Department of Corrections and Rehabilitation, Capay Farms, Casa Ramos, Circle 7 Days, City of Red Bluff, Compass SLS & ILS, Corning Cemetery, Corning Chevron, Corning Water District, Cost U Less, County of Tehama, Dr. Datu, Dibble Creek Outpost, DW Cabinetry, DW Plumbing, EcoShell, Elite Universal Security, Elmore's Pharmacy, Empower Tehama, Evoqua, Fast Break, Glenn County Office of Education, G&R Auto Parts, Gold Exchange, Grandmas Daycare, Greenville Rancheria, Green Waste of Tehama County, Growney Motors, Hampton Inn & Suites, Herrick Grapevines, Holiday Inn Express, Jack in the Box, Jiffy Lube, Kevin's Donuts, Lariat Bowl, Lee Street, Serenity & Raven Residential, Lighthouse Living Services, LiUNA Local Labor Union, Main Street Deli, Marathon Staffing, MAXIMUS, M&M Ranch House, McCurdy's, Mt. Lassen Trout, NCCDI, NoRTEC, Northern Cabinets, North State Security, North Valley Services, Once Home Always Home, Paskenta Band of Nomlaki Indians, P.A.T.H., Paratransit Services, PCM, Phil's Automotive, PJ Helicopters, Puckett Residential Services, Rachel Chavez, Red Bluff Cemetery, Red Bluff Fire Department, Red Bluff Healthcare Center, Red Bluff Joint Union High School, Red Bluff Physical Therapy, Red Bluff Senior Living, Red Bluff Shell, Red Gate Farm, Red Oaks Medical Clinic, REMI VISTA, INC., Richfield Elementary School, RLT Trucking, Rockin R Restaurant, Rolling Hills Casino, Rolling Hills Clinic, Ron's Body Shop, R Wild Horse Ranch, Safeway, Sail House, Salco, Shari's Café, Shasta College, Sierra Pacific Industries—Millworks, Sierra Pacific Industries—Richfield Division, Sierra Pacific Industries—Windows Division, SRM Energy, SIPS Coffee Bar, Superior Court of California, Tehama County Child Support Services, Tehama County Community Action Agency, Tehama County Department of Education, Tehama eLearning Academy, Tehama County Health Services Agency, Tehama County Library, Tehama County Personnel Department, Tehama County District Attorney's Office, Tehama County Public Works Department, Tehama County Resource Conservation District, Tehama County Sheriff's Department, Tehama County Solid Waste Management Agency, Tehama County Department of Social Services, TeLA, The Gold Exchange, Top Notch Commercial Cleaning, Travelodge, Triple Creek Ranch, U.S. Department of Agriculture—Forest Service, Valley Veterinary Clinic, Wendy's

| Unemployment Rate (Source: St. Louis FED) | May '21 | May '22 | May '23 |
|-------------------------------------------|---------|---------|---------|
| California                                | 7.7%    | 4.3%    | 4.5%    |
| Tehama County                             | 7.2%    | 4.1%    | 5.7%    |
| Shasta County                             | 6.7%    | 3.9%    | 4.8%    |

## Job Fair, continued from Page 1

“This is one of the best hiring events I have been to...” was shared by several employers. All participating businesses received a goody bag with a \$20 voucher generously provided by the casino.

Rolling Hills Casino was able to hire 10 people on the spot. They used the event time to conduct interviews and drug screenings on site. Interview booths, set up in another room, were popular with the employers and provided a more private interview environment.

“An event like this requires a lot of space,” said JTC’s Adrian Hernandez who also coordinated the event with the casino. “The use of the casino space was perfect to accommodate this event.”

If there was a nervous job seeker who needed tips on interviewing, JTC had a pop-up Career Center where mock interviews were held. The Career Center also shared JTC services along with local training opportunities.

But capturing folks attention was the graduation booth and the ringing of the bell. The bell was there to celebrate recent graduates looking to join the workforce. The graduate was able to ring the bell and all employers, if not busy, would clap and join the room in celebrating their accomplishment. Along with some JTC swag, these graduates had access to Shasta and Butte College representatives in case they were interested in pursuing a degree or certificate.



Thanks to all the employers, Red Bluff Chamber, Rolling Hills Casino Human Resource Team & Event Staff for a successful event. JTC will continue to host similar events to better connect employers and job seekers in Tehama County. Together as a community we will build the workforce for tomorrow.

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