

# JAN, FEB, MARCH — 2019

COMMUNITY COORDINATOR REPORT—JOB TRAINING CENTER

Q3—2019

## ROSS Dress for Less Interviews 275 for New Store

Looking to hire 38 employees for its new store in Red Bluff, ROSS Dress for Less management spent five days in interviews at the Job Training Center. Most were scheduled ahead of time, but they also hosted one open interview day where anyone who hadn't managed to get the online application completed could still meet with hiring personnel. Over 100 showed up for the opportunity on February 7th.

"There were consistently 50+ people waiting in the career center," said Staffing Specialist Casey Holland. "With just two people interviewing, they were very patient."

The new ROSS Dress for Less is located in the old Walmart building in Red Bluff. The site has been completely remodeled and will include several other retailers. ROSS also opened a new store in Oroville.

***Social media efforts around the ROSS recruitment were a great success. Job Training Center posts reached over 14,000, with over 950 "engagements".***

### Staff Attend ROSS Opening March 9th

Job Training Center staff joined dozens of others on a rainy Saturday morning for the official ribbon cutting ceremony, welcoming ROSS Dress for Less to Red Bluff.

Store Manager Nate Moore publicly thanked JTC staff:

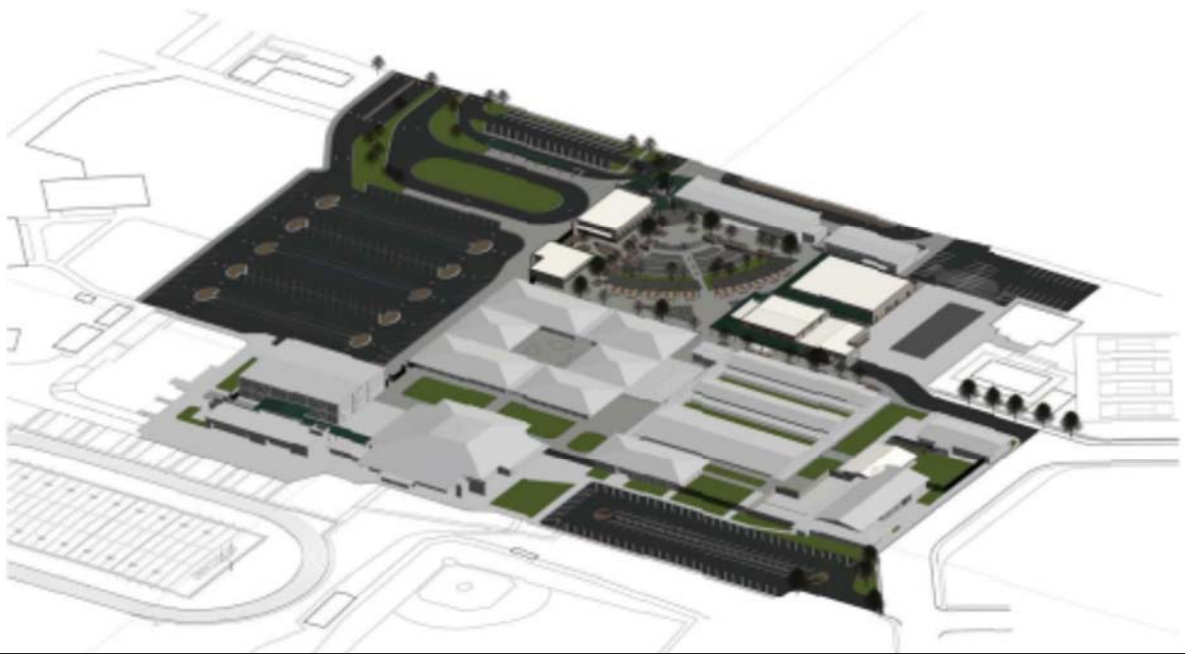
"We couldn't have done it without you guys. We had hundreds come in, and we picked the best of the best. We are super excited to be a part of this community. I know it's been a long time coming."



Front Row L to R: ROSS Managers Nate (Red Bluff Store) and Lyndsey (Sacramento Store).  
Back Row L to R: JTC's Kathy García, Kathy Sarmiento, Kat Zazueta and Casey Holland

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Rendering of the future look of Red Bluff High School

## Job Training Center and RBHS Host Ag Sector Tour and Meet-Up

In March, the Job Training Center engaged ag businesses through a special tour and meet up at Red Bluff High School. The group included ag representatives as well as economic development, workforce development and administrators and instructors from Red Bluff, Corning and Los Molinos High Schools.

### Major Changes at Red Bluff High School

Thanks to a successful bond measure and several grants, Red Bluff High School is making major changes to their campus, including the addition of a new Ag Department and greenhouse. Tour participants were able to visit the new science building, a planned robotics center, and view the cafeteria building. With added grants, the school is investing nearly \$40 million in upgrades.

### Tehama County Solid in CTE

After the tour, the group heard presentations from Red Bluff, Los Molinos and Corning High Schools on their Career Technical Education classes related to agriculture and natural resources, manufacturing and information technology. Even during years when vocational classes weren't popular, Tehama County high schools maintained strong programs. Today, with more funding available, programs are well established and prepared to utilize new resources to grow programs. Los Molinos has a "Smart" greenhouse that allows students to grow thousands of plants. They are starting a Farmer's Market on Tuesdays in Los Molinos. Corning High School has a 177 acre ranch that they are developing into a Career Technical Education (CTE) campus.

### Employers Focused on Finding Talent

Employers expressed their gratitude for the multitude of efforts to connect students with ag-based courses and experiences. They also discussed their individual hiring and talent challenges.



Michael Vasey and Evan Ray tour science classroom

## Fusion Fridays Create Networking Opportunity

In January, the Job Training Center hosted the first Fusion Friday event. Fusion Fridays are an ongoing opportunity for employees of local partner agencies to visit other programs, meet staff, understand referral processes and become more knowledgeable on how all can work better together. The events are open to all staff who can benefit from stronger partner connections and local resource mapping.

The **February Fusion Friday** took place at Shasta College—Tehama Campus. Shasta College opened the Tehama Campus in the Fall of 2009. More is planned for this campus and visitors to Fusion Friday learned about their construction plans and summer programming.

The **March Fusion Friday** was hosted by the Tehama County Department of Social Services—Workforce Center located on South Main Street in Red Bluff.



Connie Ocampo share about the youth program

## New Event Invites Students to Explore a Career in Education

**IS TEACHING IN YOUR FUTURE?**

# CELEBRATE Teaching 2019

*An exciting, fun day to explore a career in education*

**MARCH 21, 2019 - LUNCH PROVIDED**  
**TEHAMA COUNTY DEPT. OF EDUCATION**  
**1135 LINCOLN STREET, RED BLUFF**  
**TIME: 10AM TO 2PM - LUNCH PROVIDED**

Why teach?  
How do you become a teacher?  
Where could you work?  
What specialties are there?  
What do teachers love about teaching?  
What drives them crazy?  
Who can help you?

Open to Tehama County High School Students and Shasta College - Tehama Students

In an effort to address the teaching shortage in Tehama County, an inaugural event took place in March to invite high schoolers to explore teaching as a career direction.

The Job Training Center joined California State University, Chico; Shasta College; WestEd, Expect More Tehama; Los Molinos, Red Bluff and Corning High Schools and the Tehama County Department of Education to host over 50 students to the event.

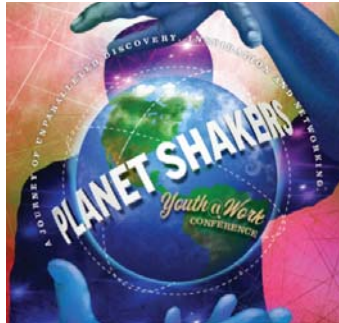
“For students who want to stay in the area and become a professional, teaching is a great option,” said Kathy Garcia. “Both Shasta College and Chico State are great partners and provide a direct path for future teachers.”

Speakers included current teachers, student teachers who attended Tehama County schools; college admission and financial aid representatives; induction programs and administrators. Panelists shared their stories to illustrate the many different “paths” that lead people into teaching as well as the challenges and benefits they’ve experienced over the years.

# Ocampo Attends CWA Youth Conference

In late January, Connie Ocampo attended the California Workforce Association Youth Conference in Long Beach.

This year's theme was *Planet Shakers*. One speaker who stood out for Ocampo was Eduardo Garcia who is on a personal mission to help those dealing with trauma. Thanks to mentoring, Garcia was able to complete his high school education. He is now a celebrity chef and co-founder of Montana Mex. He is known as the "bionic chef" because he cooks with a prosthetic left arm, the result of an accident while hiking in 2011. Garcia spoke about how youth have to "lead their own journey to success" but need to seek out assistance from others/mentors that can make that success easier to attain. "Passion is what keeps us motivated."



Another speaker, Judson Liapply, is the world's first YouTube Celebrity/Inspirational Comedian. He

spoke about the struggles people face when there is change. Rapid changes in our lives require us to be more flexible and adaptable as we strive to improve our own lives and those we serve. He stressed that we have the power of choices, and we are faced with making choices daily. Ultimately, they are our choices, and no one makes them for us. We must ensure that every-

one has the same opportunity to succeed in life. We must create a connection with the youth which means being at their level. He advised the audience to focus their choices and energy on the things we have influence over.

## On-the-Job Training Update

Learning on the job is often a great way to obtain new skills.

- A client who is a dislocated worker successfully completed an OJT at Red Bluff Round-Up as an **Administrative and Marketing Assistant** in March 2019.
- A new OJT was started at Empower Tehama in February for a client who lost his job due to a business closure. Currently, the client is being trained as a **Housing Assistant**. The client's background consists of warehouse, general labor and cooking. He is making great progress in his new job. Per his supervisor, he is already growing with the company and will continue to increase his knowledge of Empower Tehama's policies and procedures and improve his skills.

## Youth Internship at Bennett Apiaries

Bennett Apiaries in Red Bluff placed a young adult client in March as a **Woodshop Production Worker II Intern**. The facility manufactures commercial bee hives for the bee keeping industry.

The business suffered major losses during the Stohl Fire on Baker Road last summer. However, construction to rebuild has gone well and they have been building their production team.



## Placement News

- An unemployed client completed **Truck Driver** training in December 2018 and went to work at Suburban Propane earning \$18.00/hr in February.
- Two clients completed the Associate Degree in Nursing (A.D.N.) program at Shasta College in December 2018. One received her RN license in January and the other in February. They were both offered full time employment as **Registered Nurses** at Oroville Hospital earning \$45.88/hr.



## Storm Grant Intern Gable Completes Hours

In late March, Storm Grant Intern Matt Gable completed his 1500 hours at the Red Bluff Fire Department. Division Chief Mike Bachmeyer said Gable used this opportunity to develop his leadership skills, and they've been happy to have him.

Gable is grateful for the opportunity to participate in the Storm Grant program.

He plans on pursuing the Emergency Medical Technician Training Program at Shasta College before going on to the Fire Academy.

The Storm Grant is funded through a National Emergency Grant focused on storm damage clean up in the region. Over the past two years, Job Training Center staff has worked to place 33 interns in a variety of seasonal jobs with public agencies, school districts, parks and road departments.

Interns have been placed all over Tehama County. Pay has ranged from \$10.50 per hour to over \$17 per hour. Many have obtained full time positions as a result.

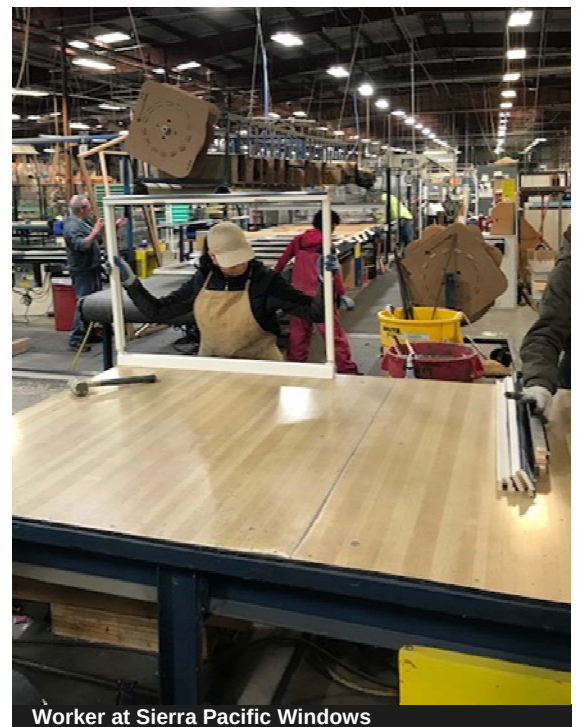
## Holland Tours Sierra Pacific Windows

JTC's Casey Holland attended the Red Bluff Chamber of Commerce's monthly Good Morning, Red Bluff networking event on March 28 at Sierra Pacific Windows.

The event included a full tour of the manufacturing facility which makes high end windows, much of which is shipped to the east coast. Sierra Pacific has three facilities in Tehama County with a headquarters office and mill in Anderson.

According to their website, Sierra Pacific Industries is "the largest millwork producer and the second largest lumber company in the U.S. Sierra Pacific Industries owns 1.9 million acres of timberland in California and Washington. "

Learn more at [sierrapacificwindows.com](http://sierrapacificwindows.com)



Worker at Sierra Pacific Windows

## Benjamin Leftwich Joins JTC as Youth Case Manager

In March, the Job Training Center welcomed Benjamin Leftwich as the new Youth Case Manager.

Benjamin recently received his Bachelor of Arts degree in Organizational Leadership from Simpson University, and most recently worked for the Tehama County Community Action Agency coordinating the VITA tax program. Prior, he worked with at-risk youth and disabled adults.

Benjamin is excited about his new position:

"This position appealed to me for a few reasons. The question of how a community develops a healthy economy has always intrigued me. I believe that in contributing my efforts to assist in the building up of others, a positive outcome will result. I look forward to discovering how a more resilient and effective employee base connected to the right opportunities will contribute to a more vibrant community."

Ben can be reached at: [BLeftwich@jobtrainingcenter.org](mailto:BLeftwich@jobtrainingcenter.org)



New Staff Benjamin Leftwich

## Staff Receive ASCEND Training

Most Job Training Center staff received Ascend training in February and March. The Ascend Program was developed by two criminal defense attorneys and focuses on the effective rehabilitation of criminal offenders. Participants learned about the 5 stages of change: Pre-contemplation, Contemplation, Preparation, Action, and Maintenance. Presenters spoke a great deal about 'triggers' and how protective factors help keep people out of crime.

### Stats

- Ascend reverses the recidivism rate. Instead of 6-7 offenders out of 10 going back to crime (the Sacramento and Statewide rate) 7-8 offenders in Ascend out of 10 cease criminal behavior
- Most Ascend students who recidivate do so at a much lower level.
- Using a control group in an official study, it was revealed that Ascend lowers reactive criminal thinking – the hardest kind of thinking to change, and the most associated with commission of crime.

Learn more at: <http://ascendprogram.com/>



Pictured: Christ G. and Casey H. with presenter

## Chamber Hosts Labor Law Seminar

In January, Kathy Sarmiento, Kathy Garcia, Ruth Hernandez, Casey Holland attended a labor law seminar hosted by the Red Bluff Chamber of Commerce at the Hampton Inn & Suites.

The session, presented by Soar to Success, provided an overview of new laws and clarifications of last year's laws.

# Labor Law



## Regional Economic Forecast Conference Shines Light on Young Professionals

In January, Kathy Sarmiento, Christi Goni, Casey Holland, Kathy Garcia and Connie Ocampo attended the Economic Forecast Event in Redding. Speakers included Economist Dr. Robert Eyler, Sector Facilitator Lyndsey Woolsey of the Woolsey Group and Dr. Gail Hutchinson of California State University, Chico. Dr. Eyler was fairly optimistic regarding the next year in regards to employment and the economy. Several panels made up of entrepreneurs, young professionals and educators shared their personal experiences and challenges. The event was well attended by a regional cross section of community and business leaders.

## Staff Attend High School Job Fair

Casey Holland and Benjamin Leftwich attended the 2019 Red Bluff Union High School Job Fair in March. The event was hosted by the Career Technical Education Department. Approximately 50 students participated, getting a feel for a few of the career and college options available locally. The Job Training Center booth held a wealth of information including: standard applications, food handler certificate fliers, interview skill brochures, and sample jobs from the Career Center.

Learning about the different college, career, and training options that are available to students was uplifting for all who attended. Holland and Leftwich were able to help guide youth through how to follow up with certain employers after submitting applications. They also had the opportunity to network with the others participating businesses and agencies.



## Staff on the Go

|         |                                                                                                            |
|---------|------------------------------------------------------------------------------------------------------------|
| 1/10    | Staff attended Economic Forecast Event in Redding                                                          |
| 1/15    | Kathy S. and Kathy G. attend Census Outreach Meeting                                                       |
| 1/16    | Casey H. attended TCEAC Board Meeting                                                                      |
| 1/22    | Kathy S., Kathy G., Ruth H. and Casey Holland attended a Chamber sponsored Labor Law Seminar               |
| 1/22-24 | Connie O. attended the CWA Youth Conference                                                                |
| 1/23    | Kathy S. and Kathy G. attended Census 2020 meeting.                                                        |
| 1/24    | Kathy S. attended the NoRTEC WIB and Governing Board Meeting                                               |
| 1/25    | JTC hosted the first Fusion Friday event                                                                   |
| 2/5     | Kathy S. attended an AB1111 meeting in Sacramento                                                          |
| 2/7     | Casey H. attended TCEAC workshop on High Performing Management Teams                                       |
| 2/12    | Kathy S. met with Bill Miler from the Step-Up Program                                                      |
| 2-20/21 | Staff attended Ascend Training in Anderson                                                                 |
| 2/22    | Staff attended Fusion Friday at Shasta College                                                             |
| 2/28    | Kathy S. held a Transitional Age Youth (TAY) Grant meeting with partners                                   |
| 3/7     | Kathy S. and Kathy G. facilitated the Census 2020 Planning Meeting                                         |
| 3/7     | Connie O. presented a Resume Workshop for Restore Program Participants                                     |
| 3/9     | Kathy S., Kathy G., Casey H. and Liz H. attended the ROSS Dress for Less Grand Opening                     |
| 3/12    | Kathy S. and Kathy G. attended Census 2020 Planning Meeting                                                |
| 3/13    | Kathy S. and Kathy G. attended the 2019 Policy Symposium hosted by the Child Support Directors Association |
| 3/13    | Casey H. and Ben L. attended the Red Bluff High School Job and Career Fair                                 |
| 3/14    | Christi G. presented a Job Search/Interview Workshop for Restore Program Participants                      |
| 3/14    | Casey H. attended the TCEAC Meeting on Be the Place People Want to Work                                    |
| 3/19    | Kathy S. and Kathy G. attended the Ag Industry Education Tour & Meet up at Red Bluff High                  |
| 3/19-20 | Staff attended Ascent Training in Chico                                                                    |
| 3/20    | Kathy S. attended a 3CORE meeting in Chico.                                                                |
| 3/21    | Kathy G. helped host Celebrate Teaching at TCDE                                                            |
| 3/21    | Christi G. and Kathy S. met with Child Support Services Director Tonya Moore                               |
| 3/21    | Ben L. and Christi G. attended the Tehama County Probation Resource Fair                                   |
| 3/21    | Christi G. attended the Tripartite Meeting                                                                 |
| 3/29    | Staff attended Fusion Friday at Tehama County Department of Social Services—Workforce Center               |



CEO Kathy Sarmiento facilitates a Census 2020 meeting

## Job Training Center Works with County on Census 2020

Plans are underway for ensuring that Tehama County residents are counted in the 2020 Census. In January, Job Training Center was invited by the county to help plan and facilitate how to reach the hard to serve. A solid census count helps bring state and federal funds into the county and assists education, Public Works, non-profits and more in securing needed grants and support.

JTC's Kathy Sarmiento and Kathy Garcia facilitated a brainstorming session on March 12 with over twenty organizations represented to explore strategies to help secure a solid response.

To learn more, visit: <https://census.ca.gov/>



Staff in orange for Teen Dating Violence Awareness

# Business Engagement in Q3

Job Training Center works with businesses throughout Tehama County on recruitment efforts, HR issues, hiring events, labor market information and more. This quarter, staff worked with the following:

Adobe Road Chevron, Am/Pm, Amazing Finds, Arons Chiropractic, Bell Carter Olive Company, Bennett Apiaries, Best Western Antelope Inn, Bickley's Heating & Air Conditioning, Brentwood Post Acute Care, Brookdale, Bud's Jolly Kone, California Pacific Specialty Woods, Capay Farms, CaptiveAire, Casa Serenity, Central Valley Roofing, City of Corning, City of Red Bluff, Comfort Inn, Compass LLC, Conrad & Sons, Corning Chevron Station, County of Tehama, Crane Mills, Cricket Wireless, Domino's Pizza, Durango RV Resort, EcoShell, Elite HR Logistics, Elks Lodge, Empower Tehama, Foothill Ready Mix, Glenn County Office of Education, Grandma's Day-care, Growney Motors, Hampton Inn & Suites, Holiday Inn Express (Corning), Holiday Inn Express (Red Bluff), I-5 Point S Tire, Inspired Residential, KIXE-TV, Land O'Lakes, Lariat Bowl, Lassen Medical Clinic, Lenihans Residential Care, Lentec, Lincare, Lindauer River Ranch, M&M Ranch House Restaurant, Maple Garden Restaurant, Mt. Lassen Transportation, Mt. Lassen Trout Farm, NoRTEC, North Valley Services, Northern Cabinets, Northern Oaks, Northridge Eye Care Center, Ohana House, Party on Main, Phil's Automotive, PJ Helicopters, Puckett Residential, R Wild Horse Ranch, Red Bluff Joint Union High School, Red Bluff Gas, Red Bluff Health and Fitness, Red Bluff Round-Up Mercantile Store, Red Oaks Medical Group, RES Environmental Services, Riverside Landscape, Rockin R Restaurant, Rolling Hills Casino, ROSS Dress for Less, Sail House, Shari's Pies and Café, Shasta College, Shasta Livestock, Sierra Nevada Cheese Company, Sierra Pacific Industries (Anderson), Sierra Pacific Industries (Windows), Sierra Pacific Industries (Richfield), Sparrows Landing, Sunsweet Growers, Superior Court of California, Sweet-Olsen Family Simple Cremations & Burial, Tehama County Floral Company, Tehama County Department of Education, The Elijah House, Tobin and Associates, Top Notch Commercial Cleaning & Landscape, Travel Centers of America, Tremont Café, UC Davis—GEAR UP, W&K DIE Industrial Services Corp, Walmart Distribution Center

## Job Training Center Voted Best Employment Agency

The Red Bluff Daily News announced in March that the Job Training Center was the winner of their Best Of Competition in the Best Employment Agency category. The Best Of invites the public to vote for their favorite businesses based on a variety of categories, from food to hair salons.

**"It's always a great feeling to know our community supports our services," said CEO Kathy Sarmiento. "Our staff takes their jobs very seriously and work to provide great service. Thanks, Tehama County!"**

